COMMITTEE MEETING

STATE OF CALIFORNIA

INTEGRATED WASTE MANAGEMENT BOARD

SUSTAINABILITY AND MARKET DEVELOPMENT COMMITTEE

JOE SERNA, JR., CALEPA BUILDING

1001 I STREET

2ND FLOOR

COASTAL HEARING ROOM

SACRAMENTO, CALIFORNIA

TUESDAY, MAY 9, 2006

10:40 A.M.

TIFFANY C. KRAFT, CSR, RPR CERTIFIED SHORTHAND REPORTER LICENSE NUMBER 12277

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#### APPEARANCES

#### COMMITTEE MEMBERS

- Mr. Gary Petersen, Chair
- Ms. Cheryl Peace
- Ms. Pat Wiggins

### BOARD MEMBER ALSO PRESENT

- Ms. Margo Reid Brown
- Mr. Jeffrey Danzinger
- Ms. Rosalie Mul

#### STAFF

- Ms. Julie Nauman, Chief Deputy Director
- Ms. Debbie Balluch, Executive Assistant
- Mr. Elliot Block, Staff Counsel
- Ms. Bendan Blue, Board Advisor
- Ms. Nancy Carr, Staff
- Mr. Robert Conheim, Acting Deputy Director
- Mr. John Duke, Staff
- Mr. Rick Dunne, Board Advisor
- Ms. Judy Friedman, Branch Manager, Organics & Resource Efficiency
- Ms. Daisy Kong, Staff
- Mr. Scott Harvey, Board Advisor
- Mr. Jeff Hunts, Supervisor, Electronic Waste Recycling Section
- Mr. Bill Orr, Branch Manager, Recycling Technologies

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#### APPEARANCES CONTINUED

#### STAFF

- Mr. Thomas Rudy, Staff
- Mr. John Smith, Branch Manager, Recycling Business Assistance
- Ms. Lorraine Van Kekerix, Acting Deputy Director
- Ms. Shirley Willd-Wagner, Branch Manager, Electronic Waste Recycling Branch
- Ms. Tabetha Wilmon, Staff

#### ALSO PRESENT

- Ms. Katherine Brandenburg, The Flanigan Law Firm
- Mr. Kirit Gajera, Canyon Plastics, Inc.
- Mr. Sam Hong, Leading Industry, Inc.
- Mr. Dennis Kazarian, E-Recycling of California
- Mr. Leonard Lang, Allan Company
- Ms. Anne Magana, Colsolidated Waste Management Authority
- Mr. Tom McCurdy, Consolidated Waste Management Authority
- Mr. Mark Murray, Californians Against Waste
- Mr. Joshua Yun, Leading Industry, Inc.

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PROCEEDINGS

- 2 CHAIRPERSON PETERSEN: Welcome, good morning to
- 3 the May 9th meeting of the California Integrated Waste
- 4 Management Board Sustainability and Market Development
- 5 Committee. I hope everybody -- did you all have to go
- 6 down the stairs like 24 flights?
- 7 COMMITTEE MEMBER PEACE: Yes.
- 8 CHAIRPERSON PETERSEN: Oh, all the rest of us
- 9 were down here. You were upstairs.
- 10 COMMITTEE MEMBER PEACE: That will show me for
- 11 being late to Committee.
- 12 CHAIRPERSON PETERSEN: Okay. Usual things, cell
- 13 phones and pagers off. If you're going to address the
- 14 Committee, please fill out a form and get it over to Deb.
- 15 Deb, raise your hand.
- And on the hearing we're having today on e-waste,
- 17 I'd appreciate it if you would please fill out a speaker
- 18 form now and maybe jot down the specific interest you have
- 19 in addressing the Committee on what your concerns are.
- 20 And with that, Deb, would you call the roll,
- 21 please?
- 22 EXECUTIVE ASSISTANT BALLUCH: Peace?
- 23 COMMITTEE MEMBER PEACE: Here.
- 24 EXECUTIVE ASSISTANT BALLUCH: Wiggins?
- 25 COMMITTEE MEMBER WIGGINS: Here.

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1 EXECUTIVE ASSISTANT BALLUCH: Petersen?

2 CHAIRPERSON PETERSEN: Here.

- I guess we'll start with Diversion, Planning, and
- 4 Local Assistance. Lorraine, please.
- 5 Oh, public comment. I'm sorry. Before we head
- 6 into our regular agenda this morning, is there anyone here
- 7 that would like to address the Committee on matters that
- 8 are not on the agenda?
- 9 Okay. You're on.
- 10 ACTING DEPUTY DIRECTOR VAN KEKERIX: I'm Lorraine
- 11 Van Kekerix, the Acting Deputy Director for the Diversion,
- 12 Planning, and Local Assistance Division. And I have a
- 13 number of items to tell you about this morning. I wanted
- 14 to let the Committee know about two -- actually, three
- 15 workshops that the Office of Local Assistance is planning.
- The first is a C&D forum, Closing the Loop on
- 17 Construction and Demolition Materials. This forum will be
- 18 held on May 31st in the Coastal Hearing Room from 9:00 to
- 19 1:00, and we'll also be broadcasting that on the web. The
- 20 focus of this workshop is to show how local governments
- 21 can close the materials loop by developing infrastructure
- 22 and markets related to C&D waste. It will provide an
- 23 opportunity to learn from local governments some of the
- 24 things that are currently being done and some of the
- 25 things they plan for the future in relation to C&D

- 1 diversion.
- The second set of workshops is a lot further off,
- 3 but I thought I'd let you know because the topic has come
- 4 up several times recently. And that is multi-family
- 5 recycling workshops for local jurisdictions. These will
- 6 be in September on the 13th here in Sacramento and on the
- 7 28th down at the South Coast Air Quality Management
- 8 District headquarters building in Diamond Bar.
- 9 Multi-family recycling is one of the few
- 10 remaining frontiers for cities and counties as they work
- 11 on increasing their diversion. Their efforts to serve
- 12 apartments and condominiums with recycling have not always
- 13 met with success. The workshop will offer strategies to
- 14 overcome the challenges that are inherent in serving the
- 15 multi-family sector, and they will be presented by cities
- 16 and counties that already have effective multi-family
- 17 recycling programs. So you may want to mark your
- 18 calendars for those either to listen in or to attend.
- 19 In terms of annual reports, we have 423
- 20 jurisdictions that are required to submit their electronic
- 21 annual reports. That was on March 1st. And to date, 420
- 22 of those have submitted their annual reports.
- 23 The three remaining jurisdictions, if they don't
- 24 file their report by June 1st, will receive a 30-day
- 25 notice that the Board will begin the process of

- 1 considering issuing a compliance order if we don't receive
- 2 the reports. So we have been working closely with those
- 3 jurisdictions to try to get them to submit their reports.
- 4 We also have three outstanding reports on the
- 5 time extensions that ended as of January 1st. And if
- 6 those three jurisdictions do not submit their reports,
- 7 they will be moved to an early biannual review and
- 8 recommended for compliance orders. And our Local
- 9 Assistance staff are continuing to work with these
- 10 jurisdictions as well as going out to meet with local
- 11 government representatives across the state to discuss the
- 12 information that's been provided in the annual reports.
- 13 In terms of the State agency annual reports that
- 14 were due on April 1st, we have 316 reports in house.
- 15 Forty-three have been started but not submitted, and 47
- 16 have not been started. And staff is continuing to work
- 17 with those agencies which have not yet completed their
- 18 reports or submitted their reports to encourage them to
- 19 completely submit those annual reports to us for 2005.
- 20 Another reporting kind of function is related to
- 21 disposal reporting. The revisions of 2005 disposal data
- 22 on what jurisdiction it came from and how much are due
- 23 from counties and regional agencies by May 15th. So we're
- 24 looking forward to getting those.
- 25 And finally, in relation to venues and events,

- 1 staff from the Office of Local Assistance worked with the
- 2 City of Indio and event promoters to conduct a waste
- 3 assessment at the Coachella Valley Music Festival on April
- 4 29th and 30th of this year. The event is attended by
- 5 approximately 60,000 people per day, and staff is
- 6 analyzing those findings and we will provide
- 7 recommendations to the city and the event promoter to
- 8 improve diversion of solid waste generated at this event
- 9 because it's an annual event.
- 10 And that concludes my Deputy Director's report.
- 11 CHAIRPERSON PETERSEN: Great. So we're on to --
- 12 one second. Question.
- 13 COMMITTEE MEMBER PEACE: You were saying there
- 14 were 40-something State agencies that haven't started.
- 15 ACTING DEPUTY DIRECTOR VAN KEKERIX: Yes.
- 16 Forty-seven State agencies have not yet started the annual
- 17 reports which were due on April 1st.
- 18 COMMITTEE MEMBER PEACE: Is this normal? Do we
- 19 usually have this many at this late of time?
- 20 ACTING DEPUTY DIRECTOR VAN KEKERIX: I would say
- 21 it's about normal. It takes -- we end up having complete
- 22 compliance from the State agencies, but it has always
- 23 taken quite an effort on the staff's part to actually get
- 24 all the reports submitted.
- 25 COMMITTEE MEMBER PEACE: Since you really can't

- $1\,$  do anything to them, do you have any suggestions of what
- 2 we can do to get them to at least report on time? Is
- 3 there anything? Any suggestions?
- 4 ACTING DEPUTY DIRECTOR VAN KEKERIX: Well, we can
- 5 think about some suggestions. What we've been doing is
- 6 basically calling. We may want to think about upping the
- 7 level of pressure, and I'd be happy to come up with a list
- 8 of options.
- 9 COMMITTEE MEMBER PEACE: Or just reporting. I
- 10 know Pat had mentioned before putting the names in the
- 11 paper for the ones that hadn't complied. Maybe put them
- 12 in the paper for the ones that are late or send a list to
- 13 the Legislature saying this bill requires them to submit a
- 14 report, and these are the ones that -- do we ever do that?
- 15 ACTING DEPUTY DIRECTOR VAN KEKERIX: We haven't
- 16 done that in the past.
- 17 COMMITTEE MEMBER PEACE: Does anybody think that
- 18 would help?
- 19 COMMITTEE MEMBER WIGGINS: Maybe it's time.
- 20 COMMITTEE MEMBER PEACE: It just seems like we
- 21 ought to be able to do something, if they're already a
- 22 month-and-a-half late starting to do the report.
- 23 CHAIRPERSON PETERSEN: I think it's a good idea.
- Lorraine, let's figure this out.
- 25 ACTING DEPUTY DIRECTOR VAN KEKERIX: Okay.

- 1 COMMITTEE MEMBER PEACE: It's just a shame our
- 2 staff has to spend so much time telling them to do
- 3 something they're mandated to do.
- 4 CHAIRPERSON PETERSEN: You're always chasing them
- 5 to get the reports in?
- 6 ACTING DEPUTY DIRECTOR VAN KEKERIX: Yes.
- 7 CHAIRPERSON PETERSEN: I have one question --
- 8 sorry. Go ahead.
- 9 COMMITTEE MEMBER WIGGINS: Is it the same old
- 10 people that are late?
- 11 ACTING DEPUTY DIRECTOR VAN KEKERIX: You know, I
- 12 couldn't tell you that, but I will have staff put that
- 13 information together for you.
- 14 COMMITTEE MEMBER WIGGINS: That's fine. Okay.
- 15 CHAIRPERSON PETERSEN: Lorraine, on the special
- 16 events thing in Indio, how many of these have we done like
- 17 this?
- 18 ACTING DEPUTY DIRECTOR VAN KEKERIX: We have done
- 19 a number of them. I don't know the total. I can check
- 20 and get back to you.
- 21 CHAIRPERSON PETERSEN: Are we like adjusting and
- 22 we're trying to figure out specific events to see how we
- 23 get it all so we can collect as much as possible?
- 24 ACTING DEPUTY DIRECTOR VAN KEKERIX: Correct.
- 25 CHAIRPERSON PETERSEN: This is a work in

- 1 progress; right?
- 2 ACTING DEPUTY DIRECTOR VAN KEKERIX: Right. We
- 3 have tools out that were recently made available on our
- 4 website. So we've been preparing the tools, going out and
- 5 working with various venues around the state, a wide
- 6 variety of different types to get the information together
- 7 to put together case studies and also to do some assisting
- 8 jurisdictions on figuring out what works, because they
- 9 have to report on this starting with the next annual
- 10 report. So they will have to be reporting on the success.
- 11 So we want to have helped with various kinds of events and
- 12 have case studies so that they have time to get those
- 13 things implemented before their report.
- 14 CHAIRPERSON PETERSEN: So will we have a standard
- 15 guideline that we can hand to an event coordinator and say
- 16 here's what you need to do?
- 17 ACTING DEPUTY DIRECTOR VAN KEKERIX: We don't
- 18 necessarily have a standard guideline, but we have
- 19 guidelines for them to go through to see which things
- 20 apply to them.
- 21 CHAIRPERSON PETERSEN: Okay.
- 22 ACTING DEPUTY DIRECTOR VAN KEKERIX: Different
- 23 venues are going to have different kinds of situations.
- 24 And so we've tried to make it flexible so they know what
- 25 to consider to make it successful for their particular set

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- 1 of circumstances.
- 2 CHAIRPERSON PETERSEN: Great. Thank you.
- 3 I also forgot to do ex partes for our members.
- 4 Cheryl?
- 5 COMMITTEE MEMBER PEACE: I just said hello to
- 6 Dennis Kazarian and to Pat Schiavo.
- 7 CHAIRPERSON PETERSEN: Pat?
- 8 COMMITTEE MEMBER WIGGINS: I'm current. I think
- 9 the Flanigan Law Firm was already recorded. It went to
- 10 everybody.
- 11 CHAIRPERSON PETERSEN: I spoke to Dennis Kazarian
- 12 as well, John Cupps, Chuck White, Katherine Brandenburg,
- 13 Pat Schiavo, and Leonard Lang. Okay.
- I think we're on to Board Item Number 10.
- 15 ACTING DEPUTY DIRECTOR VAN KEKERIX:
- 16 Consideration of the Amended Nondisposal Facility Element
- 17 for the City of Kerman in Fresno County. And John Duke of
- 18 the Office of Local Assistance will be making this
- 19 presentation.
- 20 MR. DUKE: Good morning, Committee members.
- 21 The City of Kerman is amending its Nondisposal
- 22 Facility Element, NDFE, to identify and describe the Mid
- 23 Valley Disposal, Recycling, and Transfer Station Facility.
- 24 The proposed facility will be processing recycling,
- 25 construction, and demolition debris, green waste, mixed

- 1 loads of municipal solid waste. The permit for this
- 2 facility will be coming forward to the Board at a future
- 3 meeting.
- 4 The City has submitted all required documentation
- 5 for the amendment, and staff therefore recommends its
- 6 approval. This concludes my presentation. Thank you.
- 7 CHAIRPERSON PETERSEN: Any comments?
- 8 I have something I'd like to say about this, and
- 9 it's popping up all over the state in different ways. But
- 10 I'm raising the question on environmental justice. And
- 11 the agenda item indicates there are no environmental
- 12 justice issues. The City has developed a bilingual
- 13 outreach program to inform its residents of the City's
- 14 waste diversion programs. And that's great.
- 15 But what's being done to educate the community
- 16 about the project? By my estimate, the entire city
- 17 generates about 45 tons per day of solid waste and daily,
- 18 and the proposed project's 500 tons a day for the
- 19 facility; is that correct?
- 20 MR. DUKE: I believe that's correct.
- 21 CHAIRPERSON PETERSEN: For both recyclables and
- 22 mixed solid waste.
- 23 Kerman is a small, diverse, and low income
- 24 community with approximately population of 9,600; 65
- 25 percent of which is Hispanic; and more than 20 percent

- 1 below the poverty level. I'm hopeful the city government,
- 2 the operator, our local enforcement agency are taking all
- 3 necessary steps to ensure the community is fully informed
- 4 about the project and their residents are provided with
- 5 every possible opportunity to participate meaningfully as
- 6 it moves forward through the CEQA and permitting process.
- 7 Can someone tell me where they are in the CEQA
- 8 review and local permitting for the project?
- 9 MR. DUKE: Yes, I believe that was approved. So
- 10 that has been approved December 12th, 2005.
- 11 CHAIRPERSON PETERSEN: Okay. And we've done a
- 12 yoman's job in communicating? Do you know they have
- 13 communicated to the community? Everybody knows what's
- 14 going on?
- MR. SWINDEN: Yes, I believe so.
- 16 CHAIRPERSON PETERSEN: Is the impact with the
- 17 expanded facility going to deal with local jobs in that
- 18 community?
- 19 MR. DUKE: I'm aware they are going to look into
- 20 hiring people specifically from that community if they're
- 21 eligible.
- 22 CHAIRPERSON PETERSEN: Okay. Great. So with
- 23 that is there any other comments?
- 24 COMMITTEE MEMBER PEACE: I think those are some
- 25 good things to bring up, because all the time in our Board

- 1 packets we see environmental justice issues, it says none.
- 2 But a lot of times we know there are some because these
- 3 communities are very impacted by the number of these types
- 4 of facilities that are in their community.
- 5 So I think I'd like to actually see some more
- 6 things in the environmental justice to maybe say how many
- 7 facilities are in that area. I don't know if that's
- 8 probably going to be so much more work for staff. But
- 9 when you read this, it's like no issues, but you know
- 10 there must be.
- 11 CHAIRPERSON PETERSEN: And one other question.
- 12 COMMITTEE MEMBER PEACE: But there's nothing we
- 13 can do about it. There's nothing we can actually do about
- 14 it because all those are local decisions.
- 15 CHAIRPERSON PETERSEN: Being an old-time recycler
- 16 and sympathetic to communities and how we do stuff, I'd
- 17 like to see everybody is involved and on the same page is
- 18 what I'm trying to get. So do I have a motion?
- 19 COMMITTEE MEMBER PEACE: I'd like to move
- 20 Resolution 2006-71.
- 21 CHAIRPERSON PETERSEN: Second?
- 22 COMMITTEE MEMBER WIGGINS: Second.
- 23 CHAIRPERSON PETERSEN: Deb, call the roll,
- 24 please.
- 25 EXECUTIVE ASSISTANT BALLUCH: Peace?

- 1 COMMITTEE MEMBER PEACE: Aye.
- 2 EXECUTIVE ASSISTANT BALLUCH: Wiggins?
- 3 COMMITTEE MEMBER WIGGINS: Aye.
- 4 EXECUTIVE ASSISTANT BALLUCH: Petersen?
- 5 CHAIRPERSON PETERSEN: Aye.
- 6 We'll put that on the consent agenda, please.
- 7 Item Number 11.
- 8 ACTING DEPUTY DIRECTOR VAN KEKERIX: This is the
- 9 Consideration of the Amended Consolidated Waste Management
- 10 Authority Regional Agency Agreement for Tulare County.
- 11 And Tabetha Wilmon will be making the presentation for
- 12 staff.
- MS. WILMON: Good morning.
- 14 On December 8th, 1999, an agreement was entered
- 15 into by the cities of Visalia, Porterville, Lindsay,
- 16 Dinuba, and Tulare to create a Joint Powers Authority.
- 17 On December 14th, 1999, the Board approved their
- 18 formation as a regional agency to be known as the
- 19 Consolidated Waste Management Authority, or the CWMA.
- 20 Effective November 26th, 2002, the CWMA amended
- 21 its Joint Powers Authority, or its JPA, to include the
- 22 cities of Exetor, Farmersville, and Wood Lake as members
- 23 of the JPA. Subsequently, on September 16th, 2003, the
- 24 Board approved an amendment to the regional agency
- 25 formation agreement that added those cities to the CWMA.

- 1 The CWMA again amended its JPA on November 17th,
- 2 2005, to add the unincorporated area of Tulare County as a
- 3 new member and on January 26th, 2006, to remove the city
- 4 of Wood Lake from its membership. The CWMA is now
- 5 requesting to amend its Regional Agency Formation
- 6 Agreement to reflect these latest JPA membership changes.
- 7 Public Resources Code Section 40970 allows cities
- 8 and counties to form a regional agency for the purpose of
- 9 meeting the State's waste diversion goals. If approved by
- 10 the Board as a regional agency, the agency will be
- 11 responsible for compliance with the waste diversion
- 12 requirements set forth in Public Resources Code Section
- 13 41780.
- 14 Board staff recommends the Board approve Option
- 15 1, which is Board approval of the Consolidated Waste
- 16 Management Authority's amendment to its Regional Agency
- 17 Formation Agreement. This concludes my presentation. And
- 18 representatives from Tulare County, the city of Wood Lake,
- 19 and the CWMA are also here today.
- 20 CHAIRPERSON PETERSEN: Any comments?
- 21 COMMITTEE MEMBER PEACE: I guess I was just kind
- 22 of interested to read that the city of Wood Lake is asking
- 23 to be removed because it would allow them to reduce their
- 24 administrative costs. And I always thought that they form
- 25 these regional agencies -- one of the benefits was to

- 1 reduce their administrative costs. So I thought that was
- 2 interesting.
- 3 Also the cities of Wood Lake, Exetor and
- 4 Farmersville, the new members, are they contiguous at all
- 5 with the ones that are already there?
- 6 MS. WILMON: Actually, there are eight cities I
- 7 believe and then the unincorporated county. And five of
- 8 the cities had originally joined. The remaining three
- 9 cities joined, so it was all the cities except for the
- 10 county. Now the county has joined, except for Wood Lake
- 11 who is pulling out at this point. It's contiguous except
- 12 for the city of Wood Lake.
- 13 COMMITTEE MEMBER PEACE: That's great. Okay.
- 14 COMMITTEE MEMBER WIGGINS: That was my question.
- 15 CHAIRPERSON PETERSEN: Wood Lake is doing their
- 16 own thing because they're above 50 percent and they're
- 17 rocking and rolling?
- 18 MS. WILMON: That's correct. Prior to joining
- 19 the regional agency, they were pretty high and they have a
- 20 pretty good program.
- 21 CHAIRPERSON PETERSEN: We have a -- anybody else
- 22 comment? We have a speaker, Mr. Tom McCurdy and Anne
- 23 Magana. I hope I said that right. Please.
- 24 MR. MC CURDY: Thank you, Mr. Chairman. My name
- 25 is Tom McCurdy. I am the interim Administrator. And Anne

- 1 Magana is the new full-time Administrator that started
- 2 last week for the CWMA.
- 3 I am one of the original staff members with the
- 4 forming of the JPA. I began with City of Lindsay back in
- 5 1985, so I've been through the whole process. And I'd
- 6 like to state that our goal has always been to be all
- 7 inclusive and for all the agencies to work together to do
- 8 the best recycling and diversion that we can. I have been
- 9 pushing for a full-time Administrator to run the program
- 10 on a full-time basis, and we have finally hired Anne
- 11 Magana to fill in that position. So I'm kind of on my way
- 12 out and turning it over to her.
- 13 What I might state is that in the beginning
- 14 before the actual JPA was formed, we tried to -- we worked
- 15 with Tulare County to try to get them to be a member. Was
- 16 unsuccessful at that. The five cities moved forward. And
- 17 then subsequently, the three additional cities decided to
- 18 come in. All of them have been very cooperative in
- 19 running programs and working together for the betterment
- 20 of our county jurisdictions.
- 21 I'd also like to take this opportunity to thank
- 22 Tabetha for all the help she's given us. As I said, I've
- 23 done this on an interim basis, and your staff has been
- 24 great to work with.
- 25 CHAIRPERSON PETERSEN: Great. Thank you, Tom.

- 1 And Anne Magana, sorry.
- 2 Tabetha, thank you. Very good.
- I guess with that, do I have a motion?
- 4 COMMITTEE MEMBER WIGGINS: I have a question.
- 5 What would the diversion rate be without Wood Lake for
- 6 the --
- 7 MR. MC CURDY: Wood Lake's percentage of
- 8 participation is like 2.7 percent of the total. Even
- 9 though they are a higher diversion rate than the agency as
- 10 a whole, we believe it will be fairly small. I don't know
- 11 what that number is exactly, but --
- 12 MS. WILMON: Actually, I can tell you what the
- 13 diversion rates for Wood Lake prior to then. In 2000 and
- 14 2001, they were in the 60s, 70s. And again, they're a
- 15 very small portion of the total regional agency. The
- 16 regional agency itself is in the high 40s, and the county
- 17 is about 50 percent. So I believe the county has also
- 18 just implemented a new C&D program. They were on a SB
- 19 1066 Time Extension so they implemented several new
- 20 programs. I anticipate their diversion rates are going to
- 21 go up higher also.
- 22 CHAIRPERSON PETERSEN: Great. Thank you,
- 23 Tabetha.
- 24 Anything else? Thank you very much.
- Do I have a motion?

- 1 COMMITTEE MEMBER PEACE: I'd like to move
- 2 Resolution 2006-70.
- 3 COMMITTEE MEMBER WIGGINS: Second the motion.
- 4 CHAIRPERSON PETERSEN: Deb, call the roll,
- 5 please?
- 6 EXECUTIVE ASSISTANT BALLUCH: Peace?
- 7 COMMITTEE MEMBER PEACE: Aye.
- 8 EXECUTIVE ASSISTANT BALLUCH: Wiggins?
- 9 COMMITTEE MEMBER WIGGINS: Aye.
- 10 EXECUTIVE ASSISTANT BALLUCH: Petersen?
- 11 CHAIRPERSON PETERSEN: Aye.
- 12 Great. We'll put that on consent agenda as well.
- 13 Item Number 12 -- oh, wait. You better give your
- 14 report, Bob.
- 15 ACTING DEPUTY DIRECTOR CONHEIM: Would you like
- 16 the report?
- 17 CHAIRPERSON PETERSEN: I'm a little confused this
- 18 morning. Fire drills.
- 19 ACTING DEPUTY DIRECTOR CONHEIM: That's what we
- 20 do is fire drills around here.
- 21 I'm Bob Conheim, Acting Deputy Director for Waste
- 22 Prevention and Market Development Division. And in my
- 23 Deputy Director's report I would like to talk to you about
- 24 International Compost Week, the state of the -- give you a
- 25 little fun status report on the RMDZ Program, and talk

- 1 about two topics in e-waste that are not part of the
- 2 regulatory hearing.
- 3 International Compost Week is being promoted and
- 4 supported by the U.S. Composting Council. And in
- 5 Sacramento, we're at Cal/EPA and the Board doing a number
- 6 of things to help educate the public on the importance of
- 7 using compost to improve soil health, conserve water,
- 8 reduce pesticide and fertilize usage, and reduce storm
- 9 water runoff.
- 10 We have two television spots on KXTV Channel 10's
- 11 Sacramento and Company. Andrew Hurst, formerly with the
- 12 Board and now with Cal/EPA, appeared on April 27th to
- 13 discuss vermaculture. And yesterday our very own Ken
- 14 Decio partnered with Harold Duffy from the City of
- 15 Sacramento Department of Utilities to highlight backyard
- 16 composting. So we're getting quite a bit of exposure.
- 17 In addition, we are exhibiting educational
- 18 information at our booth in the lobby displaying a home
- 19 composting bin in the courtyard and having two guest
- 20 presentations, vermaculture with Larry Royal from Earth
- 21 Worm Soil Factory on May 9th, today at 2:00 p.m., and
- 22 water and filtration and erosion control using compost
- 23 with Hillary Ganns from BFI on May 10th. Please note the
- 24 Earth Worm Soil Factory previously received a \$300,000
- 25 loan from our RMDZ Loan Program, and their business has

- 1 been doing very well.
- 2 What we do -- I want to turn to RMDZ and make
- 3 some general remarks. What we do when we bring loans in
- 4 the months we bring loans, we give you a little fun
- 5 condition report. So I wanted to just give you a couple
- 6 of bullets about the fund condition. On July 1st at the
- 7 start of the fiscal year, 05-06, there were \$22.2 million
- 8 available for new loans. In December 2005, the Board
- 9 received 10 million for the final installment of a loan
- 10 sale.
- 11 To date for this fiscal year, the Board has
- 12 approved nine loans for 9.3 million. During this fiscal
- 13 year, nine loans totaling 10.1 million have been closed,
- 14 and one closed loan was approved by the Board for -- one
- 15 of these closed loans was approved by the Board in fiscal
- 16 year 04-05.
- 17 There are two Board-approved loans yet to be
- 18 closed for 671,000 and change. One pending loan was
- 19 approved by the Board for a prior fiscal year.
- 20 The current amount remaining for future loans for
- 21 this fiscal year available is \$21.5 million. And this
- 22 month the Board will consider two loans in the amount of
- 23 2.2 million. If these loans are approved, then there
- 24 remains \$19.2 million in the sub-account for new loan
- 25 applications.

- 1 I want to make a couple of remarks about e-waste
- 2 issues that are not part of the regulation discussion
- 3 today. The first is that we're going to bring to you an
- 4 item later on in another month on the e-waste recycling
- 5 fee and payment schedule. We have to adjust or leave the
- 6 same according to the law. And in order to gather data
- 7 for this Board action, all approved collectors and
- 8 recyclers are required to submit the annual net cost
- 9 report. In accordance with e-waste regulations, these
- 10 reports were due to the Board on March 1st, 2006.
- 11 One-hundred-seventy-three participants did not
- 12 submit a report. The e-waste staff sent letters to
- 13 approved participants who either did not submit a report
- 14 or submitted their report late. The ones who did not
- 15 submit a report received a Notice of Violation stating
- 16 that if the report is not received by May 15th, their
- 17 status as an approved collector and recycler can be
- 18 revoked. Forty-five participants received notice of late
- 19 filing stating no further action would be taken but
- 20 acknowledging that they filed late.
- 21 Last week, Program staff fielded numerous phone
- 22 calls from recipients of these letters. They weren't
- 23 happy getting the letters. We believe many of those in
- 24 violation did not actively participate in the system in
- 25 2005. The net cost reporting requirement may serve to

- 1 weed out inactive participants.
- Staff provided extensive training and guidance
- 3 materials on how to prepare and submit net cost report
- 4 including two online Internet webinars -- actually
- 5 webinars through a very sophisticated facility. These
- 6 webinars were attended by about 100 approved collectors
- 7 and recyclers. And in addition, numerous reminders about
- 8 the report due date were sent by e-mail and through our
- 9 listserve. We feel that this activity in which we sent
- 10 out letters acknowledging the violations it's important to
- 11 be consistent and proactive enforcing this regulatory
- 12 requirement, especially in the beginning of the program.
- Next month we will present a Board item
- 14 concerning the e-waste recycling fee and payment schedules
- 15 after having acknowledged the information that we got.
- 16 And I have available for you, but it would take an awful
- 17 long time to read, a list of the specific outreach
- 18 activities that we did. Because the question has arisen
- 19 from Board members in the past when a requirement was
- 20 either complained about or was not complied with or there
- 21 were evidence that it wasn't understood very well what
- 22 outreach efforts have you made. And I have a list of in
- 23 detail nine specific outreach activities very specific
- 24 which I can -- if you're interested in more information,
- 25 we can pursue that.

- 1 The other the last thing that I want to report is
- 2 that E-Waste Program staff will be participating in a
- 3 SWANA, Solid Waste Association of North America, webinar
- 4 discussion on May 10th that compares and contrasts
- 5 California's electronic waste with that of Washington
- 6 State. The webinar allows attendees from all over the
- 7 country to listen and learn from the convenience of their
- 8 own desks through the Internet and a conferencing phone
- 9 system.
- 10 CIWMB staff will present an overview and status
- 11 report on the California program and respond to
- 12 participant questions. And this is different because
- 13 we're going to get an outreach reaching back from people
- 14 we don't normally have a lot of contact with. And the
- 15 point that I want to make about webinars is that we're
- 16 trying to use them more extensively. We see the webinar
- 17 tool as a low impact, low cost means to reach far-flung
- 18 audiences with up-to-the-moment information and guidance.
- 19 And it generates a lot of interest.
- 20 And with that, I will close out the Deputy
- 21 Director's report for this month and be available. I see
- 22 questions on the tip of your tongue.
- 23 CHAIRPERSON PETERSEN: Here they come. Go ahead.
- 24 COMMITTEE MEMBER WIGGINS: I was just curious how
- 25 does California stack up with other states with the

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- 1 e-waste? There's going to be a report coming with
- 2 Washington.
- 3 ACTING DEPUTY DIRECTOR CONHEIM: California is
- 4 the most implemented state at this point. We were the
- 5 ones that got out in front. There are different states --
- 6 and we actually could provide an informational agenda item
- 7 or a written report to you on other states. But the other
- 8 states' programs are very different. Some are more
- 9 product stewardship. Some just involve a manufacturer
- 10 paying a fee. Some are hybrid programs in which a fee
- 11 jumpstarts the program and then manufacturers and
- 12 retailers take over. So California is the most
- 13 implemented and probably the only advance recycling fee
- 14 and fee-based payment based system that has gone as far as
- 15 this one has. Is that a fair statement?
- 16 ELECTRONIC WASTE RECYCLING SECTION SUPERVISOR
- 17 HUNTS: Yes.
- 18 ACTING DEPUTY DIRECTOR CONHEIM: It's the most
- 19 sophisticated advanced recycling fee and payment-based
- 20 system.
- 21 COMMITTEE MEMBER WIGGINS: Well, you say there's
- 22 going to be a webinar about Washington State on e-waste
- 23 versus California.
- 24 ACTING DEPUTY DIRECTOR CONHEIM: We're
- 25 participating in a SWANA sponsored webinar that happens to

- 1 be focusing on brand-new legislation that is now just
- 2 beginning to be implemented in the state of Washington.
- 3 And the reason that's significant to us is that the west
- 4 coast has been California only for up until now. And now
- 5 Washington is jumping in with both feet, slightly
- 6 different program, but --
- 7 COMMITTEE MEMBER WIGGINS: Very good. Thank you.
- 8 CHAIRPERSON PETERSEN: Cheryl?
- 9 So our program here is probably the most
- 10 aggressive, if you will, in the country?
- 11 ELECTRONIC WASTE RECYCLING SECTION SUPERVISOR
- 12 HUNTS: The most mature.
- Jeff Hunts.
- 14 CHAIRPERSON PETERSEN: Well said.
- 15 As long as it works. And I know we have a ways
- 16 to go here, and we'll deal with some of this later on
- 17 today.
- 18 Any other comments? Okay, Bob. Can we go to
- 19 Item 12?
- 20 ACTING DEPUTY DIRECTOR CONHEIM: Item 12 and 13,
- 21 Committee Items E and F, I will introduce them together.
- 22 They are two loans that are coming to you for approval.
- 23 Daisy Kong of the Recycled Market Development Loan Program
- 24 who is with John Smith will present both of those items to
- 25 you right now.

- 1 MS. KONG: Good morning.
- 2 CHAIRPERSON PETERSEN: Good morning.
- 3 MS. KONG: The item I'm presenting is Agenda Item
- 4 E, May Board Item 12, Consideration of the Recycling
- 5 Market Development Revolving Loan Program application for
- 6 Leading Industry, Inc, dba, Pinnacle Plastic Containers.
- 7 The applicant is located in the city of Oxnard within the
- 8 Ventura County RMDZ Zone.
- 9 The loan request is for \$955,000 and is for the
- 10 purchase of a PET sheet extrusion system. Pinnacle
- 11 Plastics has been in business since 1981. They
- 12 manufacture plastic containers made from recycled PET
- 13 flakes, and they project to increase the diversion of this
- 14 waste material by 1300 tons annually as a result of this
- 15 RMDZ loan. It also plans to hire ten more employees.
- 16 The Permitting and Enforcement Division has
- 17 reviewed applicant's permit requirements and determined
- 18 that a solid waste facility permit is not required for the
- 19 operation.
- 20 The Diversion, Planning, and Local Assistance
- 21 Division, DPLA, has reviewed the project and determined
- 22 the material processed by the applicant is normally
- 23 disposed in the landfill.
- 24 The RMDZ Loan Committee met on May 4th, 2006, and
- 25 had voted unanimously to approve the loan request. Staff

- 1 recommends the Option Number 1, to approve Number 1 and
- 2 adopt Resolution 2006-83 to approve an RMDZ loan to
- 3 Leading Industry, Inc., dba, Pinnacle Plastic Containers
- 4 in the amount of \$955,000.
- 5 This concludes my presentation. The President of
- 6 Lead Industry, Sam Hong, and Company Controller, Joshua
- 7 Yun are here to answer any questions the Committee may
- 8 have. Thank you.
- 9 COMMITTEE MEMBER WIGGINS: I had a question. I
- 10 have two questions. First, what is a sheet extrusion
- 11 system?
- 12 MS. KONG: I think I'll let them answer. Explain
- 13 that better than me.
- 14 CHAIRPERSON PETERSEN: Good afternoon. Good
- 15 morning.
- MR. HONG: Good morning.
- 17 CHAIRPERSON PETERSEN: Would you state your name?
- MR. HONG: Sam Hong.
- 19 MR. YUN: Joshua Yun. I'm the Controller, and
- 20 he's the President of the Company.
- 21 CHAIRPERSON PETERSEN: Would you help us with
- 22 that question, please?
- MR. HONG: A sheet extrusion will be extruded by
- 24 the extrusion line. It's necessary before we form
- 25 container we need sheet. And that --

- 1 COMMITTEE MEMBER WIGGINS: You need what?
- MR. HONG: We need a pre-formed sheet.
- 3 MS. KONG: It's like a roll.
- 4 CHAIRPERSON PETERSEN: It's like a paper mill
- 5 that rolls it out into a big sheet, and they stamp the
- 6 containers out as it goes on the other side of the roll;
- 7 is that correct?
- 8 MR. HONG: Yes.
- 9 COMMITTEE MEMBER WIGGINS: Thank you. This is
- 10 not a question for you. It's a question for staff. The
- 11 Loan Committee, who's on the Loan Committee and how did
- 12 they get appointed to the Loan Committee?
- BRANCH MANAGER SMITH: They're both
- 14 representatives from public and private lending
- 15 institutions with about half public and half private. And
- 16 the Loan Committee members are brought to the Board to be
- 17 nominated. And the Board selects those Loan Committee
- 18 members. Their primary purpose is to look at the credit
- 19 aspects of the application to see if the applicant has the
- 20 ability to repay the loan and they provided sufficient
- 21 collateral and match for the project.
- 22 COMMITTEE MEMBER WIGGINS: How many members are
- 23 there?
- 24 BRANCH MANAGER SMITH: Nine.
- 25 COMMITTEE MEMBER WIGGINS: And the Board approves

- 1 all of them?
- 2 BRANCH MANAGER SMITH: Right. And they serve for
- 3 four years. We haven't -- I think the last one we brought
- 4 was last November. The terms typically expire in the late
- 5 part of the calendar year, so you may not have been here.
- 6 COMMITTEE MEMBER WIGGINS: Thank you.
- 7 CHAIRPERSON PETERSEN: Cheryl, questions?
- 8 Okay. I have a couple. First of all,
- 9 congratulations on what you guys are doing. I love this
- 10 stuff, building your infrastructure here in the state.
- 11 Now, the supply of PET that you're getting, most
- 12 of it is post-consumer, correct?
- MR. HONG: Yes, most of it is post-consumer.
- 14 CHAIRPERSON PETERSEN: You're filling with
- 15 pre-consumer when you can't get post-consumer?
- MR. HONG: Correct?
- 17 CHAIRPERSON PETERSEN: How does the market look
- 18 to you right now, say in the next year or so, for the
- 19 availability of PET with all of our collection programs
- 20 and recycling? Are we going to have a short supply? Are
- 21 we going to be oversupplied? What do you see?
- MR. HONG: We had a supply problem in the past a
- 23 year or two because we couldn't find any local wash lines.
- 24 CHAIRPERSON PETERSEN: Right.
- MR. HONG: Now we are working with two new

- 1 suppliers in our industries. So we're excited about that.
- 2 And I think our needs are met with the two suppliers that
- 3 are coming on.
- 4 CHAIRPERSON PETERSEN: Now, will you guys be
- 5 looking towards expanding, which I hope you're looking to
- 6 do. Create more lines and produce more materials, so
- 7 we'll get Wal-Mart to order from you and all the rest of
- 8 those guys so this really gets going?
- 9 MR. HONG: Correct.
- 10 CHAIRPERSON PETERSEN: Good. That will work.
- 11 Listen, thank you very much. And congratulations
- 12 and great job. I'd like to come and see your facility as
- 13 well.
- MR. HONG: Please.
- 15 CHAIRPERSON PETERSEN: Great.
- 16 Also I'd like to introduce our Chairwoman Margo
- 17 Brown and Jeff Danzinger from the Board. Hi, guys.
- 18 Okay. Do I have a motion, or does anybody else
- 19 have anything else to say?
- 20 COMMITTEE MEMBER PEACE: I'd like to move
- 21 Resolution 2006-83.
- 22 COMMITTEE MEMBER WIGGINS: Second the motion.
- 23 CHAIRPERSON PETERSEN: Deb.
- 24 EXECUTIVE ASSISTANT BALLUCH: Peace?
- 25 COMMITTEE MEMBER PEACE: Aye.

31 EXECUTIVE ASSISTANT BALLUCH: Wiggins? 1 2 COMMITTEE MEMBER WIGGINS: Aye. EXECUTIVE ASSISTANT BALLUCH: Petersen? 3 4 CHAIRPERSON PETERSEN: Aye. 5 Okay. We're on to 13. 6 BRANCH MANAGER SMITH: Fiscal consent? 7 CHAIRPERSON PETERSEN: Yeah. We'll do that. All right. 8 MS. KONG: The next agenda item is Agenda Item F, 9 May Board Item Number 13, Consideration of the Recycling 10 Market Development Revolving Loan Program Application for 11 Unistar Enterprises, Inc., dba, Canyon Plastics, Inc. At 12 this point I would like to point out for the record the 13 14 legal name of the borrowing entity is Canyon Plastics, Inc. Staff spoke with the company's attorney and received 15 confirmation paperwork that the company has amended its 16 corporate name to Canyon Plastics, Inc., and it no longer 17 uses a dba or fictitious name. 18 19 Canyon Plastics is currently located in the city of Santa Clarita where they've been since 1969. It's 20 21 within the Santa Clarita RMDZ. The company is proposing to add another processing facility in the city of Valencia 22 which is within the Los Angeles County RMDZ. This loan 23

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Santa Clarita RMDZ, so we're excited.

actually would be the first loan that we're making to the

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- 1 The purpose of this loan is to acquire the
- 2 proposed Valencia processing facility to purchase waste
- 3 reduction equipment to be used at the Santa Clarita site
- 4 and to fund working capital needs. Canyon Plastics is a
- 5 manufacturer of injection and blow molded products made
- 6 from recycled HTPE, polypropylene, ABS, nylon, and
- 7 polycarbon. It projects to increase the diversion of
- 8 these waste material by 506 tons annually and hire an
- 9 additional 15 employees as a result of this loan.
- 10 The Permitting and Enforcement Division has
- 11 reviewed the applicant's permit requirements and
- 12 determined that a solid waste facility permit is not
- 13 required for its operation. The Diversion, Planning, and
- 14 Local Assistance Division has reviewed the project and
- 15 determined that the material processed by the applicant is
- 16 normally disposed of in a landfill.
- 17 The RMDZ Loan Committee met on May 4th, 2006, and
- 18 had also voted unanimously to approve the loan request
- 19 subject to clarification from the applicant's attorney as
- 20 to the legal name of the borrowing entity, and as
- 21 indicated earlier that issue had been resolved.
- 22 Staff recommends that the Committee approve
- 23 Option Number 1 and Resolution Number 2006-84 to approve
- 24 an RMDZ loan application to Canyon Plastics, Inc., in the
- 25 amount of 1.3 million.

- 1 This concludes my presentation. Mr. Kirit
- 2 Gajera, owner and President of Canyon Plastics, is here
- 3 with us if there are any questions. Thank you.
- 4 CHAIRPERSON PETERSEN: Any questions?
- 5 COMMITTEE MEMBER WIGGINS: I'm just a little
- 6 confused about they make end products, but they also --
- 7 they're sold to manufacturers of plastic products. Can
- 8 you explain?
- 9 MS. KONG: They also make parts, assembly parts.
- 10 So they do the part and then go on to the manufacturer to
- 11 make end product.
- 12 COMMITTEE MEMBER WIGGINS: And they assemble -- I
- 13 see. Because they recover waste material from their own
- 14 waste and then they recycle it into their own product?
- MS. KONG: Are you referring to the waste
- 16 reduction portion? Right. Okay. And I think?
- 17 CHAIRPERSON PETERSEN: Is a member -- good.
- 18 MS. KONG: When they go through the manufacturing
- 19 process, they have some waste material they cut off and
- 20 there will be ends and stuff they normally would throw
- 21 away. But in this case with the waste reduction
- 22 equipment, they can recover those materials.
- 23 COMMITTEE MEMBER WIGGINS: Thank you.
- 24 CHAIRPERSON PETERSEN: Kirit, hi. I guess
- 25 there's no other questions. What would you like to say?

- 1 And I have some questions. Go ahead.
- 2 MR. GAJERA: Go ahead with your questions.
- 3 CHAIRPERSON PETERSEN: Oh, good. Well, on your
- 4 process, you're taking actually your trimmings and you're
- 5 recycling back into the parts again?
- 6 MR. GAJERA: Correct.
- 7 CHAIRPERSON PETERSEN: You use mostly
- 8 post-consumer materials?
- 9 MR. GAJERA: Mixed.
- 10 CHAIRPERSON PETERSEN: Mixed. Okay. Have you
- 11 used pre-consumer materials as well?
- MR. GAJERA: Small portion, but yes.
- 13 CHAIRPERSON PETERSEN: And the same thing goes, I
- 14 asked the other firm what they're going to do. This is
- 15 exciting, and it's really good you guys are doing this.
- 16 Do you see -- now you take a variety of materials and
- 17 produce a variety of products. Where do you see in your
- 18 role here through the recycling industry using a lot more
- 19 material, post-consumer coming up? That's your plan,
- 20 obviously if you're expanding; right?
- 21 MR. GAJERA: Lately, to get the virgin material,
- 22 fresh material, it's becoming a little difficult. So yes,
- 23 we are definitely excited about reusing more recycling
- 24 material right now.
- 25 CHAIRPERSON PETERSEN: So you have to buy from

- 1 processors who have already basically made flake or
- 2 pellets for you; is that correct?
- 3 MR. GAJERA: Some. We generate our own. I have
- 4 a couple of examples if I get permission I can bring and
- 5 show you.
- 6 CHAIRPERSON PETERSEN: I'm sorry?
- 7 MR. GAJERA: I have a couple of examples what is
- 8 being generated in my own plant.
- 9 MS. KONG: He brought some products.
- 10 CHAIRPERSON PETERSEN: Let's see. Show and tell.
- 11 MS. KONG: They buy primarily from Talco
- 12 Plastics, so it's mixed.
- 13 CHAIRPERSON PETERSEN: Oh, our friends there.
- 14 MR. GAJERA: We have company called American
- 15 Cleaners. We do lots of products for them like pressure
- 16 washer. This is the tank we are making right now for
- 17 them. And to make this tank, we have this much material
- 18 is wasted. This is like from top and bottom flake. So
- 19 with this new program, we should be able to recycle this
- 20 waste. It goes back in the machine, and we can sell as a
- 21 good parts.
- 22 CHAIRPERSON PETERSEN: So you actually regrind it
- 23 yourself?
- 24 MR. GAJERA: Correct. With this program.
- 25 CHAIRPERSON PETERSEN: Great. Well, that's

- 1 exciting. Good job. Well, make your plant bigger next
- 2 year and buy more post-consumer stuff, and we'll really
- 3 get going here. This is a good thing.
- 4 MR. GAJERA: We are expanding and buying another
- 5 building.
- 6 CHAIRPERSON PETERSEN: Good. Great. Any other
- 7 questions? Thank you very much.
- 8 Do I hear a motion for this?
- 9 COMMITTEE MEMBER PEACE: I think this is great.
- 10 I'd like to move Resolution Number 2006-84 revised.
- 11 COMMITTEE MEMBER WIGGINS: Second the motion.
- 12 CHAIRPERSON PETERSEN: Deb.
- 13 EXECUTIVE ASSISTANT BALLUCH: Peace?
- 14 COMMITTEE MEMBER PEACE: Aye.
- 15 EXECUTIVE ASSISTANT BALLUCH: Wiggins?
- 16 COMMITTEE MEMBER WIGGINS: Aye.
- 17 EXECUTIVE ASSISTANT BALLUCH: Petersen?
- 18 CHAIRPERSON PETERSEN: Aye.
- 19 BRANCH MANAGER SMITH: Fiscal consent?
- 20 CHAIRPERSON PETERSEN: Please.
- 21 I guess we're on to the public hearing on the
- 22 e-waste regulations. We can start that right now. You
- 23 ready? By the way, if there's any -- oh, good, Mark. Who
- 24 else has got speaker slips in? Okay. Good.
- 25 ACTING DEPUTY DIRECTOR CONHEIM: Mr. Chair and

- 1 members, Bob Conheim again for the Waste Prevention and
- 2 Market Development Division.
- 3 Today and right now is the appointed time and
- 4 place for the legally required or legally established
- 5 public hearing for the permanent e-waste regulations.
- 6 Jeff Hunts and Shirley Willd-Wagner will give you more
- 7 details of how we're going to proceed.
- 8 But this is part of the beginning of the process
- 9 to get us to a set of permanent regulations so that the
- 10 program can continue in existence. If we do not get
- 11 regulations adopted by you, the Board, and approved by the
- 12 Office of Administrative Law by December 13th, 2006, the
- 13 program comes to a halt.
- 14 And I would simply give you if it is the benefit
- 15 or at least a statement of based on my experience that in
- 16 terms of regulation years, December 13th is just around
- 17 the corner. It's a wake up.
- 18 So we would like to entertain all the comments
- 19 that people have. We've had a wonderful relationship with
- 20 our regulated community and with the participant
- 21 community. And we would like to efficiently proceed and
- 22 get to a point where we have a set of regulations which
- 23 you feel comfortable in adopting as permanent regulations.
- 24 And the program will grow, and we hope it grows. And we
- 25 will be in a position to continually entertain changes to

- 1 the permanent regulations as the program matures.
- 2 And with that, I would like to turn it over to
- 3 Jeff Hunts and Shirley Willd-Wagner.
- 4 ELECTRONIC WASTE RECYCLING SECTION SUPERVISOR
- 5 HUNTS: Okay. Thank you, Bob.
- 6 Good morning, Chair.
- 7 CHAIRPERSON PETERSEN: Good morning.
- 8 ELECTRONIC WASTE RECYCLING SECTION SUPERVISOR
- 9 HUNTS: I'm Jeff Hunts, Supervisor of the Covered
- 10 Electronic Waste Recycling Program. And the item before
- 11 the Committee this morning is a combined public hearing
- 12 and consideration item on the proposed regulations to
- 13 implement certain portions of the Electronic Waste
- 14 Recycling Act of 2003. The proposed regulations primarily
- 15 govern the Covered Electronic Waste Recovery and Recycling
- 16 Payment System, but also establish requirements for the
- 17 Manufacturer Payment System as well as the Manufacturer
- 18 Reporting.
- 19 Since the fall of 2003, the Waste Board has
- 20 convened nearly 20 meetings, workshops, and hearings to
- 21 work out in partnership with stakeholders a functional
- 22 approach to implementing and administering the pioneering
- 23 provisions of SB 20. Program and interested parties have
- 24 heretofore operated under the luxury of emergency
- 25 regulations which have allowed for the rapid

- 1 implementation and a degree of timely flexibility when
- 2 revisions were deemed necessary.
- 3 Neither program nor stakeholders have taken the
- 4 privilege of emergency regulations lightly, and the Waste
- 5 Board has maintained its tradition of inclusive public
- 6 input. Now we are in the midst of formal rulemaking,
- 7 which is a much more prescribed and deliberative process.
- 8 The formal noticed 45-day comment period has closed, and
- 9 we are about to hold the public hearing.
- 10 We arrived here today with relatively little
- 11 acrimony in large part due to the Board's open process
- 12 along the way which included an urgent regulatory revision
- 13 to the emergency regulations in November of 2005, which
- 14 allowed certain unresolved concepts such as source
- 15 anonymous waste and local government designations to be
- 16 vetted and included in the rules governing the program.
- 17 The proposed final regulations before the
- 18 Committee today are based largely on the existing
- 19 emergency regulations. Experience has shown that these
- 20 regulations have worked, albeit not always perfectly. But
- 21 we're at a good starting point for the rulemaking
- 22 discussions.
- In February of this year, this Committee directed
- 24 Program to file formal notice with the Office of
- 25 Administrative Law and initiate the 45-day comment period

- 1 on the proposed regulations. As Program awaited
- 2 stakeholder comments, the task of daily operations
- 3 continued. And here's where the program stands today. We
- 4 have over 400 approved collectors in the program, 46 of
- 5 which are dual entity collector/recyclers. In 2005, we
- 6 received 225 claims for over \$31 million representing in
- 7 excess of 31 million pounds of covered electronic waste.
- 8 And thus far in 2006, we received 52 claims for \$7.6
- 9 million, or 16 million pounds.
- 10 In addition to shepherding the final regulation
- 11 process, Program's priority objectives of late have been
- 12 to draw down the backlog of payment claims that resulted
- 13 from continued program growth. And through redoubled
- 14 efforts and some redirected resources, we are making very
- 15 good headway on that. Program is also in the midst of
- 16 implementing fully revised and standardized internal
- 17 procedures to make the best use of technological resources
- 18 available to staff and to prepare for an anticipated
- 19 Department of Finance audit.
- 20 And a quick side note. The Department of Finance
- 21 did recently conduct a random desk audit of the program's
- 22 operations and expressed initial satisfaction with the
- 23 level of documentation that the current regulations
- 24 governing the program require, though DOF recognizes the
- 25 need for the program to more fully implement audit and

- 1 investigative capabilities to go along with the
- 2 documentation requirements. And that brings us to the
- 3 topic de jure which is the proposed regulations.
- 4 As I mentioned, yesterday at 5:00 p.m. the 45-day
- 5 public comment period closed. Up until about 24 hours
- 6 ago, Program had received only one formal paragraph of
- 7 comments on the proposed regs. Though to be fair, we
- 8 received some advanced drafts from interested parties.
- 9 And then the comments came in. And about 35
- 10 pages of comments came in in the last 24 hours. And staff
- 11 is now getting a chance to examine those closely and fully
- 12 evaluate the views expressed by stakeholders.
- 13 Major themes we've been able to ferret out of the
- 14 comments include a revisiting of the legislative intent
- 15 and raised questions about how the program is currently
- 16 fulfilling those intents.
- 17 Continued concern over the definition of a
- 18 California source.
- 19 General reservations regarding the overall
- 20 required level of documentation and recordkeeping.
- 21 Concern over the transfer of source documentation
- 22 between collectors and recyclers.
- 23 A desire for standardized forms for use by all
- 24 participants.
- Uncertainty regarding the utility of the net cost

- 1 reporting requirements.
- 2 Questions regarding the reasonable effort
- 3 requirements for collectors to determine whether CEWs come
- 4 from a California origin.
- 5 Suggestions to expand the weigh master
- 6 requirements for all participants and not just limit that
- 7 to recyclers.
- 8 Concerns regarding recovery payment requirements
- 9 between a recycler and a collector including time frames,
- 10 reimbursements, and standard payment rates, and how the
- 11 Waste Board should or could adjudicate disputes in those
- 12 transactions.
- 13 Concerns regarding the flow of documentation as
- 14 part of payment claims.
- 15 Questions about requiring specific disposition of
- 16 certain treatment residuals, such as CRT glass, prior to
- 17 making payment claims.
- 18 An interest for requiring increased disclosure
- 19 from recyclers to collectors on the fate of CEWs that are
- 20 transferred but not canceled.
- 21 Recommendations for expanding opportunities for
- 22 reuse through payments for CEWs collected but not
- 23 canceled.
- 24 Desire for expanded access to appeals processes
- 25 in response to payment claim adjustments.

- 1 Concern that the Waste Board has yet to establish
- 2 recycling goals, and therefore has no program metrics.
- 3 And general support for requirements intended to
- 4 expand cost-free opportunities for the public to properly
- 5 discard unwanted covered electronic waste.
- 6 Not surprisingly, a term used frequently in the
- 7 comments about the proposed regulations was burdensome.
- 8 Also not surprising were the frequent comparisons made to
- 9 California's beverage container redemption laws. And it
- 10 should be noted that some comments directly conflict with
- 11 comments submitted by others.
- 12 Clearly, Program staff has a lot of analysis in
- 13 the coming days and probably the coming weeks, and we look
- 14 forward to fully assessing and appreciating the concerns
- 15 of stakeholders as well as continuing our conversations
- 16 with other agencies such as DTSC which regulates the
- 17 proper handling of this hazardous waste; the Division of
- 18 Recycling; the Department of Finance; and the Attorney
- 19 General's Office, which would prosecute fraud and other
- 20 crimes.
- 21 Before we move into the public hearing portion of
- 22 today's meeting, I'd like to comment on two areas of
- 23 regulation that Program staff put forward for proposed
- 24 revisions in Attachment 2 to the item. These areas would
- 25 be the definition of the California source and the scope

- 1 of recovery payments between recyclers and collectors.
- 2 The purpose of the definition of a California source is to
- 3 establish fundamental eligibility of a covered electronic
- 4 waste and to exclude those materials that could be been
- 5 brought into California speculatively, opportunistically,
- 6 or fraudulently or in the past or in the future.
- 7 While the current definition and the proposed
- 8 revision in practice could probably serve the purpose, the
- 9 intended purpose, our hope that the elegant and easy fix
- 10 continues to vex both the program and stakeholders alike.
- 11 I believe that we received some very good input
- 12 in the last 24 hours that will assist staff in revisiting
- 13 this particular matter, and we will be returning to the
- 14 Board with a new and improved definition of a California
- 15 source for Board consideration.
- But on the matter of recovery payments, it has
- 17 been truly fascinating to observe how government
- 18 intervention in the marketplace has impacted the economics
- 19 of this industry. The traditional structure has literally
- 20 been turned on its head. What was initially worried to be
- 21 a situation within which recyclers would hold all the
- 22 cards and dictate the terms of business has been flipped.
- 23 Program now regularly receives complaints from recyclers
- 24 regarding the demands of collectors above and beyond the
- 25 current 20 cent per pound recovery payment.

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1 To remove any suggestion from regulation that

- 2 collectors should expect more than the standard statewide
- 3 recovery payment rate, staff proposes to revise wording
- 4 contained in Attachment 2. Note that nothing in the
- 5 regulations otherwise precludes participating parties from
- 6 engaging in business arrangements to provide incentives,
- 7 attract materials, or reward preferred behaviors. Outside
- 8 of the regs, it's business.
- 9 Looking ahead on the calendar, Program has
- 10 entertained a very faint hope of being able to digest all
- 11 the comments received in writing and heard today at the
- 12 public hearing and returning to the full Board next week
- 13 with proposed revisions. At this point, I believe that's
- 14 a very, very faint hope. Alternatively, the program will
- 15 likely return in June to the Board and Committee cycle
- 16 with proposed revisions after a thorough evaluation of the
- 17 comments, secure direction, and make a new draft available
- 18 for public comment and then seek further direction or
- 19 consideration of adoption in July.
- 20 As this Committee knows and as Bob mentioned
- 21 earlier, the program is operating on a deadline with
- 22 emergency regulations that will expire in December. As
- 23 the task at hand demonstrates, each additional comment
- 24 availability potentially adds two perhaps three months to
- 25 the rulemaking process. So it's imperative for Program to

- 1 get it right sooner rather than later. With that, and
- 2 barring any initial questions from Board members, the
- 3 program now looks to the Chair to formally open the public
- 4 hearing process.
- 5 CHAIRPERSON PETERSEN: Great. Thank you very
- 6 much.
- 7 Are there any questions?
- 8 COMMITTEE MEMBER WIGGINS: Yeah, I have a
- 9 question. The additional 15-day comment period starts
- 10 from the Board meeting on May 16th?
- 11 ACTING DEPUTY DIRECTOR CONHEIM: Not necessarily,
- 12 Member Wiggins. The California Administrative Procedure
- 13 Act which governs the adoption and approval of regulations
- 14 requires that changes to proposed regulations that are
- 15 within the scope of the original 45-day notice must be
- 16 made available for 15 days before the adopting agency is
- 17 allowed to adopt them. So it actually is whenever we as
- 18 staff put them out on the web, when we fix that date. And
- 19 it is unlikely that it would be conterminous with a Board
- 20 meeting or an adoption. It would usually be after we had
- 21 word processed and done some things based on direction
- 22 from the Board or comments at a public hearing.
- 23 But then because the Board works on a Board and
- 24 Committee public meeting cycle, when that 15 days is up,
- 25 then the Board can consider at its Committee or Board

1 meeting the text of regulations when we get a package

- 2 that's ready for adoption. So there's kind of a double
- 3 set of requirements: Our scheduling, and the specific
- 4 legal requirements of the California Administrative
- 5 Procedure Act.
- 6 COMMITTEE MEMBER WIGGINS: What is the date that
- 7 the 15-day comment period starts? Have you fixed the
- 8 date?
- 9 ACTING DEPUTY DIRECTOR CONHEIM: No, because we
- 10 haven't -- because we are still tinkering with our
- 11 proposed changes to the regulations. And we will probably
- 12 have them fixed in enough time to come back into the June
- 13 Committee and Board cycle. And when the Board gives us
- 14 direction if they like -- if you like what we've done with
- 15 those changes or with the changes that we bring in the
- 16 June cycle, then as the Board's procedures have dictated,
- 17 the Committee can tell us to start the 15 days. And so we
- 18 would miss the June Board meeting for adoption and be well
- 19 in hand having had the 15-day period expire before the
- 20 July Committee and Board cycle started.
- 21 And one factor that you should take into
- 22 consideration is that after the public hearing and once we
- 23 start tinkering with the regulations and producing changes
- 24 in the draft that are made available for the 15 days, the
- 25 California Administrative Procedure Act is very clear that

- 1 the only comments that are required to be considered by
- 2 the public are those that relate to those 15-day changes.
- 3 You can't go back and reopen a discussion of things you
- 4 forgot to say about the -- or that you'd like to
- 5 reemphasize about the whole package.
- 6 The availability of comments by the public
- 7 narrows drastically as the -- and is limited only to the
- 8 changes that are made in each subsequent 15-day
- 9 availability. So that is good for efficiency, and it
- 10 requires that the public has its shot today. And then
- 11 when we take into consideration those comments, there
- 12 really shouldn't -- they don't need to make them again
- 13 because they've been taken into consideration.
- 14 CHAIRPERSON PETERSEN: Thanks, Bob.
- 15 Any other comments? Jeff.
- BOARD MEMBER DANZINGER: Go ahead, Cheryl.
- 17 COMMITTEE MEMBER PEACE: When you were doing your
- 18 presentation, you mentioned the Division of Recycling.
- 19 ELECTRONIC WASTE RECYCLING SECTION SUPERVISOR
- 20 HUNTS: Yes.
- 21 BOARD MEMBER PEACE: What is their role in this
- 22 program?
- 23 ELECTRONIC WASTE RECYCLING SECTION SUPERVISOR
- 24 HUNTS: Experience with a program that involves a fee and
- 25 State payments, the Bottle Bill.

- 1 COMMITTEE MEMBER PEACE: Just like an advisory?
- 2 ELECTRONIC WASTE RECYCLING SECTION SUPERVISOR
- 3 HUNTS: Yes. And statute specifically suggests to the
- 4 Board that it consult with other agencies who may have
- 5 some experience in this arena.
- 6 COMMITTEE MEMBER PEACE: So it's just consulting.
- 7 BOE does the collection. DTSC, don't they do the --
- 8 ELECTRONIC WASTE RECYCLING SECTION SUPERVISOR
- 9 HUNTS: DTSC regulates the actual physical management of
- 10 this material, because it's considered a hazardous
- 11 material.
- 12 COMMITTEE MEMBER PEACE: I remember we got like
- 13 two more positions or something or auditing or some sort
- 14 of enforcement.
- 15 ELECTRONIC WASTE RECYCLING SECTION ELECTRONIC
- 16 WASTE RECYCLING SECTION SUPERVISOR HUNTS: In budget year
- 17 06-07, I believe there are three investigative positions.
- 18 BOARD MEMBER PEACE: At the Board or at DTSC?
- 19 ELECTRONIC WASTE RECYCLING SECTION ELECTRONIC
- 20 WASTE RECYCLING SECTION SUPERVISOR HUNTS: CIWMB.
- 21 CHAIRPERSON PETERSEN: Jeff.
- BOARD MEMBER DANZINGER: Jeff, in your comments,
- 23 you mentioned something about recyclers complaining about
- 24 the demands of some collectors who are demanding in
- 25 addition to the 20 cents a pound. Can you like elaborate

- 1 on that? I mean, what's going on?
- 2 ELECTRONIC WASTE RECYCLING SECTION ELECTRONIC
- 3 WASTE RECYCLING SECTION SUPERVISOR HUNTS: Sure. In some
- 4 cases, and I think increasingly so, there's a realization
- 5 amongst collectors that the recycler needs to be fed and
- 6 needs to be fed eligible material that is well documented.
- 7 And they know how much money the recycler is getting paid
- 8 from the State through the recycling payment of 28 cents.
- 9 And just as in any market economy, they shop for who can
- 10 give them the best price. So while there's the 20 cent
- 11 per pound -- and I'm sure we might hear some --
- 12 BOARD MEMBER DANZINGER: They're looking at it as
- 13 a floor?
- 14 ELECTRONIC WASTE RECYCLING SECTION ELECTRONIC
- 15 WASTE RECYCLING SECTION SUPERVISOR HUNTS: They're looking
- 16 at it as a floor. It's not a floor. It's the rate. What
- 17 we've attempted to do with Attachment 2 is remove
- 18 suggestion that the rate is open to negotiation. The rate
- 19 is the 20 cent per pound currently. There is nothing in
- 20 the regulations that prohibit a recycler from offering,
- 21 I'll provide you bins. I'll throw in transformation.
- 22 I'll find some other way to sweeten the deal if you'll
- 23 bring me your covered electronic waste. We want to make
- 24 sure the regulations do not impart the suggestion or
- 25 perception that the standardized statewide recovery

- 1 payment rate is open to negotiation. I don't know if you
- 2 have Attachment 2 in front of you there. It talks about
- 3 shall pay at a minimum or at least --
- 4 BOARD MEMBER DANZINGER: It says at least, and
- 5 that's struck.
- 6 ELECTRONIC WASTE RECYCLING SECTION ELECTRONIC
- 7 WASTE RECYCLING SECTION SUPERVISOR HUNTS: We're saying
- 8 that a recycler shall pay the rate in regulation. But
- 9 outside of that, there's no prohibition on doing business.
- 10 BOARD MEMBER DANZINGER: Okay. Thanks.
- 11 CHAIRPERSON PETERSEN: I'd also like to recognize
- 12 Member Mulé is in the back in the room.
- 13 Any other comments?
- I have a couple. And, Bob, I'm going to agree
- 15 with you, because we went through this on the Refund Act
- 16 in the regulations and what we went through with that, and
- 17 it was quite an experience. And I know this is going to
- 18 be -- we're going to have growing pains here, and we're
- 19 going to have to make adjustments. But I think that where
- 20 we're at right now I think we're in good ground, and I
- 21 don't want to hold this thing up. I want to make sure we
- 22 get this thing moving and we hit the deadlines and move
- 23 on.
- And I guess before we open this public hearing,
- 25 I'd like to make a statement, please. The purpose of this

- 1 hearing is for stakeholders to comment on the proposed
- 2 regulations to implement certain portions of Electronic
- 3 Waste Recycling Act of 2003. In general, these
- 4 regulations are the rules that will govern the activities
- 5 of participants in the Covered Electronic Waste Recycling
- 6 Program.
- 7 Comments should be as focused and specific as
- 8 possible, siting section names and numbers where
- 9 applicable. Comments on the underlying enabling statute
- 10 or the Board's administration of the program in general
- 11 may not be appropriate for this hearing unless such
- 12 comments pertain directly to a proposed regulation. If
- 13 you have submitted written comments, it's not necessary to
- 14 duplicate your comments in oral testimony. Please use the
- 15 hearing time to clarify your comments.
- In the interest of time, I will ask that you not
- 17 repeat the testimony of earlier speakers. Neither the
- 18 Board nor Program staff anticipated responding to comments
- 19 today. However, we may ask questions to gain a better
- 20 understanding of the concerns expressed and to determine
- 21 specific suggestions. After the hearing today, staff will
- 22 consider all comments received during the proceeding
- 23 45-day comment presented and this public hearing and
- 24 return to the Board with proposed revisions as
- 25 appropriate. If the Board gives direction to staff to

- 1 make available another 15-day comment period, the scope of
- 2 subsequent comments must be then limited only to the items
- 3 that have been proposed for the revisions; correct?
- 4 ACTING DEPUTY DIRECTOR CONHEIM: Correct.
- 5 CHAIRPERSON PETERSEN: Great. Okay.
- 6 ACTING DEPUTY DIRECTOR CONHEIM: Mr. Chair.
- 7 CHAIRPERSON PETERSEN: Yes.
- 8 ACTING DEPUTY DIRECTOR CONHEIM: I want to assure
- 9 you, the Board, and the members of the public, that all
- 10 comments submitted in writing -- and because we're going
- 11 to make an extra effort, all comments we are able to
- 12 capture from the oral testimony will be responded to in
- 13 the formal rulemaking.
- 14 CHAIRPERSON PETERSEN: Great. And I also think
- 15 that some of the comments and input you're going to get
- 16 from the people in the street who actually understand all
- 17 this from former experiences will probably be valuable and
- 18 I'm looking forward to this. This is good.
- 19 Without any hesitation, I'd like to open the
- 20 public hearing, and Mr. Dennis Kazarian, please.
- 21 MR. KAZARIAN: Thank you, Mr. Chairman and Board
- 22 members. I did send in my testimony, so it's there. I'm
- 23 not going to reiterate that. I always sound like a broken
- 24 record. But I want to thank the staff again as usual
- 25 because again that communication they've had with the

- 1 collectors, recyclers, and the public has been great.
- 2 The net cost reporting issue still confused a lot
- 3 of people, but they reached way out. And we have a lot of
- 4 collectors who got into the system this year and not sure
- 5 if they're supposed to be into the system or report. So
- 6 that became a lot of confusion. But it was a great job,
- 7 and I do like that web cast. That was great.
- 8 The one issue I did want to bring up -- and I'm
- 9 not sure it's regarding regulation. It may have to be
- 10 statute or maybe a direction from the Board. But the next
- 11 step I think that you need to give more authority, more
- 12 enforcement to the staff and the ability to go and look at
- 13 the material, look at our sites, see where it's going and
- 14 see what's going on.
- I think there's some concern or at least from the
- 16 recyclers that inadvertently at times we get documentation
- 17 or we get material that's rejected by the State of
- 18 California. And because we may have documentation that
- 19 doesn't quite match up or doesn't work or wasn't filed
- 20 correctly, and that may be inadvertently.
- 21 On the other hand, there are certain kinds of
- 22 material and vendors that we're apprehensive about. When
- 23 that shows up or that kind of material is rejected or that
- 24 kind of information of rejection or some kind of punitive
- 25 action is taken, we at least at the recycling level would

- 1 like to know where that -- that should be provided
- 2 someplace for us to see. So we can look at, you know,
- 3 what material or what was rejected or who was rejected or
- 4 what discipline. So that gives us a better idea in the
- 5 industry. Very touchy subject. I'm going to be very
- 6 careful about that. But we would like to know what this
- 7 is and where it is.
- 8 And I think there's other concerns going on on
- 9 some kinds of stuff. And I think that right now the only
- 10 enforcement is DTSC, and they really enforce how we handle
- 11 the material. We think it would be a good idea to have
- 12 the Integrated Waste Management Board begin to have some
- 13 of that ability to do that. Thank you. Appreciate
- 14 everything.
- 15 CHAIRPERSON PETERSEN: Thank you.
- Mr. Leonard Lang.
- MR. LANG: Mr. Chair, Members, I thank you for
- 18 this opportunity to address the importance of the
- 19 rulemaking direction.
- 20 First let me say this has been a lot of work. As
- 21 Mr. Conheim has spoken, you need to address every
- 22 regulation, and this has been our first shot at it since
- 23 the emergency regulation. And like all things that have
- 24 urgency and importance, there's always more you can do
- 25 when you've got more resources. Sometimes we just run

- 1 out. What we're embarking on here is a whole new world
- 2 where people are actually getting a charge for something
- 3 they know is going to have to be recycled in the future.
- 4 They will require education, and I do urge you to start on
- 5 that program as soon as possible with all seriousness and
- 6 urgency. And remember, you don't have enough staff.
- 7 We as recyclers and collectors require more
- 8 education ourselves. Let me make one important thing
- 9 clear about the manufacturers who's devices will
- 10 ultimately become the e-waste regulated under this
- 11 program. And we see more to come. They obviously are a
- 12 very important part of this entire process. Based on
- 13 their representatives' comments, I perceived that
- 14 manufacturers see this law as a new tax on their industry.
- 15 I understand their concern, but I think it's misplaced. I
- 16 truly believe the proper education from experienced
- 17 recyclers, the manufacturers, will come to understand this
- 18 program can be a benefit for them and their customers and
- 19 the marketplace. And with the proper approach, there are
- 20 very real and concrete things they can do to save both
- 21 time and money.
- 22 Speaking for collectors, recyclers, and I have
- 23 been involved in the ISRI comments. We are members of
- 24 ISRI. Like the Bottle Bill before it, I've got 19 years
- 25 experience in that program, so I understand the regulatory

- 1 process. And that's why the money paid into this program
- 2 needs to be looked at as an investment, not as a tax, not
- 3 as a fee, but investment. As was discussed, this program
- 4 is the premier program in the United States. We need to
- 5 take care with it. And that's why I spent a lot of time
- 6 on it.
- 7 Now if I may take a moment. Mr. Chairman, I
- 8 started in this business in 1969. I know folklore has it
- 9 shortly after Gary Peterson invented recycling with the
- 10 Volkswagon bus. But with all that aside, you have learned
- 11 this business from the ground up. You have taken a
- 12 progressive trip throughout our industry culminating in
- 13 this destination. And I don't think it's by chance that
- 14 you're here at this time and in this place. And I'm
- 15 thankful that you are.
- Now with that, I'm with the Allan Company. I've
- 17 got 25 years experience in the business. I've managed CRV
- 18 programs. I've run material recovery facilities. I have
- 19 a background in legislation and regulation that goes back
- 20 to the '80s with the Bottle Bill and AB 939. And in our
- 21 younger days, we did fall in with a renegade group known
- 22 as the Gang of Five.
- 23 Allan Company is one of the largest recyclers in
- 24 the state and the country. We are members of ISRI, the
- 25 largest recycling organization. We are also members of

- 1 ACRI, the Association of California Recycling Industries,
- 2 which are the largest paper recyclers, and I am the past
- 3 President.
- 4 Our company serves public business, local
- 5 governments, and we do curbside processing for the likes
- 6 of City of Los Angeles and the City of San Diego. In this
- 7 program, we represent 14 collectors.
- 8 As I stated before, the process here is not well
- 9 understood. I don't want to go through the 20 pages of
- 10 comments that I made, out of the approximately 35 that
- 11 Jeff refers to.
- 12 And let me say this, that I have been involved in
- 13 this process a lot before and the staff here is a joy to
- 14 work with, an absolute joy. You need to know that.
- 15 But I do speak to significant restructuring in
- 16 this program. And I do draw heavily on the Bottle Bill.
- 17 And I boil it down into what I call the three Cs. Costs:
- 18 The way you structure these regulations now are going to
- 19 effect the costs of this program now and down the road in
- 20 the future, and especially as new things get added. So
- 21 you need to be attentive to that. I think pulling from
- 22 the Bottle Bill structure will save a lot of reinventing
- 23 the wheel. So I've spoken to that in my comments.
- I've spoken to the documentation as I see it and
- 25 the expense it adds to the program. I spoken to the way

- 1 the billing is. I like the Bottle Bill structure where
- 2 the cancellation is not a factor for the processor to be
- 3 paid. I think that would be beneficial in this program.
- 4 And then I speak to if we don't keep these costs
- 5 down, then in the future that cost to the consumer has got
- 6 no place to go but up. And I would hope we wouldn't have
- 7 to do that. This is still a program in its infancy.
- 8 I speak to the second C, which is corruption,
- 9 fraud. It will escalate costs more than you can imagine,
- 10 and I think it has in the Bottle Bill. But I've made
- 11 recommendations that I think will address that. Qualified
- 12 people will do that.
- 13 And then I've spoken to competition, that you
- 14 need to encourage competition, because that will keep the
- 15 costs down. But again, we bring fraud back into the issue
- 16 here. Fraud makes a competitor a super competitor,
- 17 because they've got a lot more money to throw around, and
- 18 they do. We've experienced it. We've fought against it.
- 19 It's not a fun thing.
- 20 You do have a deadline of December 13th. I know
- 21 that's going to be a big job, especially with what's been
- 22 commented on. And that requires, like I say, you folks
- 23 are going to have to be educated yourself. You're going
- 24 to have to educate the Legislature, the Administration on
- 25 the resources that this program needs, because right now

- 1 it's lacking. You've asked the impossible I think of a
- 2 good staff. And there's a long way to go. I thank you.
- 3 CHAIRPERSON PETERSEN: Thank you, Leonard. Well
- 4 said.
- 5 Okay. Katherine Brandenburg, please.
- 6 MS. BRANDENBURG: Thank you very much. My name
- 7 is Katherine Brandenburg. I'm with the Flanigan Law Firm,
- 8 and we represent the Institute of Scrap Recycling
- 9 Industries.
- 10 And there really isn't much more I need to say.
- 11 Jeff summarized our comments very well. The previous
- 12 speakers have also talked about our issues, which is we
- 13 are very glad that staff is going to look and talk to
- 14 Department of Conservation concerning the lessons they've
- 15 learned with fraud and how they have curtailed it with the
- 16 Bottle Bill Program. Also looking at changing the
- 17 definition of California sources, we appreciate that.
- 18 And I think that's about it. Everything else has
- 19 been said, and we did put in our comments. And I
- 20 appreciate everything that the staff and Board has done.
- 21 And we're always available to talk to anyone and give us,
- 22 you know, advise from what we have learned over the years.
- 23 Thank you.
- 24 CHAIRPERSON PETERSEN: Thank you, Katherine.
- Mr. Mark Murray.

- 1 MR. MURRAY: Mr. Chairman, Members, Mark Murray
- 2 with Californians Against Waste. It is good to see you
- 3 here in person, Mr. Chairman.
- 4 And I want to underscore something that Jeff
- 5 Hunts said in his presentation that I just don't think
- 6 should escape from any of you that are new Board members.
- 7 It is absolutely significant how little acrimony there is
- 8 at this point given the history of this issue. And I
- 9 think it's really testament to the work this Board and
- 10 your staff has done to come together during the emergency
- 11 regulation process. You don't have to do that. You
- 12 didn't have to invest as much time in the public process
- 13 in getting feedback during that emergency reg process.
- 14 You did, and it's paying dividends right now. And I'm
- 15 confident you're going to hit that December 13th date with
- 16 these permanent regulations. And the fact it's only a
- 17 couple of malcontents that have a couple needling things
- 18 that we have for you, again it's testament to the great
- 19 work of the staff.
- 20 I'm going to -- I did get my comments in, as Jeff
- 21 pointed out to me this morning -- or I guess last night he
- 22 was still working after 5:00 -- at the last minute, but
- 23 there are only two pages. And there are really only two
- 24 points that I have to make. And Jeff has identified one
- 25 of those points already that they are already going to be

- 1 looking at that. That is the definition of California
- 2 source. And just to very simply, what we are proposing is
- 3 that a California source be a device that's generated in
- 4 the state of California. Meaning, it's used in the state
- 5 of California. It's not tied to the individual consumer
- 6 that purchased that. So that's the issue that we have
- 7 with the definition. I think that, you know, others have
- 8 a slightly different take on that definition. But to me,
- 9 that's the piece that we would like to see examined. And
- 10 we've provided language to accomplish that.
- 11 The second issue that I want to raise that has
- 12 not been raised yet in this forum, although I have to tell
- 13 you that there's a lot of discussion of it happening out
- 14 there in the hinterland of the recycling world, and that
- 15 has to do with what is the impact of this program on
- 16 reuse. And I'm getting a lot of that feedback right now
- 17 as we're pursuing legislation to expand this program to
- 18 the CPU, desktop computer.
- 19 And right now I think that in the statute the
- 20 Legislature as part of the intent of this law actually did
- 21 say it was the intent to encourage reuse. Then the
- 22 statute is silent on the specifics of where does reuse fit
- 23 in. And the regulations define -- in my mind define the
- 24 term cancellation in a manner that effectively precludes
- 25 the payment for devices that are reused. And this is an

- 1 issue that frankly was very thoughtfully discussed in the
- 2 emergency regulation process. And I'll admit that I lost.
- 3 Other recyclers came to the table and said the market for
- 4 reuse is very strong, and we don't need payments to
- 5 collectors and recyclers to cover reuse. Just because I
- 6 lost doesn't mean that I'm not right. And I still think
- 7 that these regulations should re-examine that issue of
- 8 reuse.
- 9 I think it's an important -- it may not be the
- 10 biggest issue in the world of CRTs and video display
- 11 devices, but I think it's going to be a huge issue in this
- 12 expansion to the CPUs. And I'm asking you in this
- 13 regulatory process to evaluate mechanisms for not
- 14 precluding payments on reuse. And I just have to as a
- 15 sidebar tell you that it's one of the issues we are going
- 16 to as the sponsor of AB 3001 we're going to address in
- 17 that legislation. It's come up in analyses of the bill.
- 18 It's come up from opponents of the bill, concerns about is
- 19 this program actually encouraging reuse. It should be
- 20 encouraging reuse. And certainly that's one of the
- 21 primary tenants of the Board is to encourage reuse.
- I do want to just one final point echo a point
- 23 that I think where the recyclers are coming from.
- 24 Mr. Chairman, you have a great deal of experience with the
- 25 bottle and can recycling law. The structure of this

1 program parallels the bottle and can recycling law in that

- 2 there are collectors and recyclers. The regulations
- 3 dealing with enforcement on collectors and recyclers in
- 4 the Bottle Bill is different from this program in that the
- 5 Department of Conservation has direct regulatory authority
- 6 and takes enforcement actions directly on the collectors.
- 7 I think that what the recyclers are proposing is
- 8 that the Board consider that as part of the evolution of
- 9 these regulations, consider the notion of direct
- 10 enforcement, direct regulation of collectors.
- 11 Now, you may be thinking we don't have the
- 12 resources to do the enforcement and deal with the program
- 13 we have right now. I don't want you to be shy about
- 14 asking the Legislature for more money in this program. As
- 15 it has been pointed out, this program is a model for the
- 16 country. It's not just important we get it right here.
- 17 It's important we get it right so other folks in other
- 18 states can see a well functioned program. And I think
- 19 spending a couple more million dollars to increase the
- 20 speed with which people get paid, to increase enforcement
- 21 to make sure there's not fraud, I think is an appropriate
- 22 expenditure. And you know, if you need a legislative
- 23 vehicle for addressing that issue, we are happy to
- 24 accommodate. Thank you very much for the time.
- 25 CHAIRPERSON PETERSEN: Thank you, Mark.

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- 1 Any other comments?
- Well, I guess that's going to close the hearing.
- 3 But I take point with what's been said by all the
- 4 speakers. First of all, the staff, thank you guys. Well
- 5 done. Yoman's job. Thank you for all the Board members
- 6 to show up at the public hearing. That's great.
- 7 And as I said earlier, and Bob and Mark and
- 8 Leonard, we've all been in the streets doing this stuff
- 9 for a long time. And it's just going to take some
- 10 adjustments. But I mean, we're well along the way. And
- 11 if we just keep our eye on the ball, we'll be fine and
- 12 we'll meet the 13th. And we're going to have to gear up
- 13 for this like anything else. The same thing happened with
- 14 AB 2020. I would like to thank everybody for being here
- 15 today. And there's a question. Hold on.
- 16 COMMITTEE MEMBER PEACE: I just have one
- 17 question. Mr. Lang brought up the fact that there needs
- 18 to be public education of this program.
- 19 BRANCH MANAGER WILLD-WAGNER: Yes. Shirley
- 20 Willd-Wagner, Manager --
- 21 COMMITTEE MEMBER PEACE: Do you know where we
- 22 stand on that and what extent of public education we're
- 23 involved in?
- 24 BRANCH MANAGER WILLD-WAGNER: Sure, Shirley
- 25 Willd-Wagner, Manager of the Electronic Waste Recycling

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- 1 Program.
- The Office of Public Affairs has let a contract.
- 3 We do have authority from the Board for a one million
- 4 dollar contract; 500,000 in this current fiscal year,
- 5 500,000 in fiscal year 06-07. My understanding from Jon
- 6 Myers is the RFP is on the street right now, and I believe
- 7 proposals are due the 9th -- 15th or the 9th. Very soon,
- 8 anyway. So we hope to be able to review those proposals
- 9 and have a contract in place within the next month or so.
- 10 COMMITTEE MEMBER PEACE: And the one million
- 11 dollars is to develop a program or to actually --
- 12 BRANCH MANAGER WILLD-WAGNER: To develop and
- 13 implement. It would actually provide public education. A
- 14 lot of the -- the scope is actually submitted to the Board
- 15 for approval. And a lot of the scope details outreach
- 16 through the retailers to consumers. So providing point of
- 17 purchase information, maybe some training for the
- 18 retailers so they can get the information to the public,
- 19 also some direct outreach, partnerships with manufacturers
- 20 and partnerships with recyclers also. I can look up or we
- 21 can send you again the scope of work and --
- 22 COMMITTEE MEMBER PEACE: Because a million
- 23 dollars really isn't a lot to educate the public
- 24 statewide.
- 25 BRANCH MANAGER WILLD-WAGNER: It's not the 10

- 1 million that the Department of Conservation spent on
- 2 bottles and cans.
- 3 COMMITTEE MEMBER PEACE: This is a drop in the
- 4 bucket of really what you need. But I remember somebody
- 5 showing me some television spots.
- 6 BRANCH MANAGER WILLD-WAGNER: Television spots
- 7 have been produced under the old \$200,000 contract --
- 8 BOARD MEMBER PEACE: Whatever happened to those?
- 9 Did those ever air? Because that's expensive to buy time
- 10 unless somebody is willing to do it.
- 11 ELECTRONIC WASTE RECYCLING SECTION ELECTRONIC
- 12 WASTE RECYCLING SECTION SUPERVISOR HUNTS: With some of
- 13 the money left over in the previous outreach allocations,
- 14 those PSA spots, both the radio spots and the television
- 15 spots, have been placed with renewed effort in three major
- 16 media markets. I want to say San Diego, L.A., and
- 17 Sacramento -- the Central Valley, not the San Francisco
- 18 Bay Area.
- 19 A noteworthy accomplishment was the placement of
- 20 the television ads in the Wal-Mart video loop that plays
- 21 on all the screens in Wal-Mart stores. So when shoppers
- 22 are being greeted at the Wal-Mart, they can see the
- 23 boards, PSAs that describe e-recycle and what to do with
- 24 old covered electronic waste, all electronic waste.
- 25 BOARD MEMBER PEACE: Do you know to what extent

- 1 we can encourage the haulers that do put out their
- 2 quarterly newsletters or whatever for them to have
- 3 something in their newsletters?
- 4 ELECTRONIC WASTE RECYCLING SECTION ELECTRONIC
- 5 WASTE RECYCLING SECTION SUPERVISOR HUNTS: As part of the
- 6 contract that Shirley was talking about, one of the
- 7 primary responsibilities will be to find ways to leverage
- 8 admittedly limited resources through local government,
- 9 through haulers, through retailers, through manufacturers,
- 10 through, you know, other stakeholders. Because you're
- 11 very correct, a million dollars doesn't buy anything.
- 12 COMMITTEE MEMBER PEACE: How did they come up
- 13 with the million dollars?
- 14 ELECTRONIC WASTE RECYCLING SECTION ELECTRONIC
- 15 WASTE RECYCLING SECTION SUPERVISOR HUNTS: It's in
- 16 statute.
- 17 BRANCH MANAGER WILLD-WAGNER: It's in statute we
- 18 can spend up to one percent of the fund on public
- 19 education and outreach.
- 20 COMMITTEE MEMBER PEACE: Also Mark Murray and
- 21 Mr. Lang mentioned the cancellation requirement. Is that
- 22 also in statute?
- 23 ELECTRONIC WASTE RECYCLING SECTION ELECTRONIC
- 24 WASTE RECYCLING SECTION SUPERVISOR HUNTS: No.
- 25 COMMITTEE MEMBER PEACE: Is that something we

- 1 came up with?
- 2 ELECTRONIC WASTE RECYCLING SECTION ELECTRONIC
- 3 WASTE RECYCLING SECTION SUPERVISOR HUNTS: Cancellation
- 4 was a construct used by the Bottle Bill and that we at the
- 5 Waste Board incorporated into our regulations to, well,
- 6 remove items from the waste stream. That once they are
- 7 removed and canceled, they cannot circulate back through
- 8 the payment system churn, I guess is the technical term,
- 9 for multiple payments. The idea being that you know when
- 10 a device was at the end of its life, deconstructed, its
- 11 components sent to market, recycled, as opposed to paying
- 12 at someplace prior to that with uncertainty about where
- 13 that item would go, would be passed on to another
- 14 collector and claimed again.
- 15 What we heard today from many of the commentors
- 16 we have a real challenge ahead of us to look at
- 17 alternative means to pay for the handling and management
- 18 of this material if we are going to look at something
- 19 other than tying it to the cancellation of devices.
- 20 CHAIRPERSON PETERSEN: Thank you.
- 21 Any other comments?
- 22 ELECTRONIC WASTE RECYCLING SECTION ELECTRONIC
- 23 WASTE RECYCLING SECTION SUPERVISOR HUNTS: Mr. Chair,
- 24 since this was a consideration item, though the public
- 25 hearing portion was only slated for the Committee and

- 1 given the complexity of the comment we've heard both today
- 2 and received in written comments, Program I believe would
- 3 like to request that item be pulled from the Board agenda
- 4 of next week so we can simply focus our efforts on
- 5 understanding, evaluating, incorporating the comments and
- 6 coming back in June.
- 7 CHAIRPERSON PETERSEN: You're way ahead of me.
- 8 We'll have this come back to Committee in June most
- 9 definitely. Great. Thanks, everybody. Very well done.
- 10 Okay. It is adjourned. Thank you.
- 11 (Thereupon a lunch recess was taken.)
- 12 ACTING DEPUTY DIRECTOR VAN KEKERIX: We're going
- 13 to get started here on the workshop that's an overview of
- 14 waste characterization studies and tools. And for those
- 15 of you who are here in the room and you don't have a copy
- 16 of the slides, they're on the back table. And they're
- 17 also posted on the website for those few who are listening
- 18 in and want to follow along with the slides.
- 19 So my name is Lorraine Van Kekerix. I'm the
- 20 Acting Deputy Director for the Diversion, Planning, and
- 21 Local Assistance Division. And one of the things that we
- 22 do is we characterize the types and amounts of materials
- 23 that are in the waste stream. This is very important in
- 24 terms of Board policy decisions.
- 25 And we have Nancy Carr here who's going to be

- 1 giving us the presentation, and she will be answering any
- 2 questions you've got about characterization, as well as
- 3 Tomas Ruddy, who also works on characterization data
- 4 within the Diversion, Planning, and Local Assistance. So
- 5 I'm going to turn this over to Nancy, and we'll get
- 6 started.
- 7 This is real informal. So when you've got
- 8 questions, pop your hand up, and we'll answer. We also
- 9 have people here from the Market Development group to talk
- 10 to you about uses of the data and how the data is used.
- 11 And they will follow Nancy. So Nancy, here you go.
- 12 (Thereupon an overhead presentation was
- presented as follows.)
- 14 MS. CARR: Sorry to show you this slide right
- 15 after lunch.
- 16 CHAIRPERSON PETERSEN: We're used to it.
- 17 --000--
- MS. CARR: Waste characterization really is
- 19 trying to find out what is in the garbage. So what is in
- 20 this giant pile here?
- 21 --000--
- 22 MS. CARR: So what is waste characterization?
- 23 It's collecting data on the types and amounts of materials
- 24 in the waste stream, as Lorraine mentioned. How much
- 25 paper, food, glass, metal, et cetera, is in that pile of

- 1 garbage that we just saw.
- 2 You can collect data on what's disposed, what's
- 3 diverted, or both. And the 1990 base year studies that we
- 4 talked about at the last workshop, that's what
- 5 jurisdictions did in 1990. They collected data on both
- 6 disposal and diversion.
- 7 You can collect data at landfills from garbage
- 8 trucks dumping at the landfill or you can also collect
- 9 data directly from the generator, from dumpsters or trash
- 10 cans at the businesses or residences. That's an important
- 11 distinction we'll talk about more later.
- 12 Most recent studies have only looked at what's
- 13 disposed, what's left in the waste stream, not what's
- 14 diverted. So it's kind of different from what everybody
- 15 did in 1990.
- --o0o--
- MS. CARR: And why is it important? Well, waste
- 18 stream information is needed to assess and plan diversion
- 19 programs and waste management strategies.
- 20 We need to not only know what is in the waste
- 21 stream, but where it is coming from. So in a nutshell, I
- 22 like to think of it as, if you'd like to divert material
- 23 out of the waste stream, you need to know what's in it and
- 24 where it's coming from.
- 25 --000--

- 1 MS. CARR: So how do you do a waste
- 2 characterization study? There's a few steps. You take
- 3 samples of garbage from trucks or dumpsters. You sort the
- 4 materials into different types. You record the weights of
- 5 those materials in each sample and then you compile the
- 6 data. So we have a little virtual waste characterization
- 7 study here.
- 8 --000--
- 9 MS. CARR: Here's a truck dumping at a transfer
- 10 station. So you randomly pick trucks as they're coming in
- 11 and ask them to dump for you.
- 12 --00o--
- 13 MS. CARR: And then you take a giant scoop of
- 14 that waste and put it on a tarp. That's your waste
- 15 sample.
- --o0o--
- 17 MS. CARR: You sort that sample into the
- 18 different material types. You put all the paper together,
- 19 all the glass together, all the metal together, et cetera.
- 20 --000--
- MS. CARR: And this is what you end up with.
- 22 This contractor that's done our studies, they like to use
- 23 laundry baskets, so they put all the aluminum cans in one
- 24 laundry basket, all the wood in another, all the different
- 25 material types.

74 --000--1 2 MS. CARR: And then they weigh each material type 3 in each sample to get the data for each individual sample. 4 --000--5 MS. CARR: And you compile all this data together 6 and you end up with this, which is the detailed 7 information on the overall disposed waste stream for the state that we did in 2003. And I just wanted to point out 8 there's a lot of data on this slide, but it's broken down 9 into main categories. We have eleven paper types, six 10 glass types, et cetera. Well, that's kind of a lot to 11 12 absorb at once. 13 --000--14 MS. CARR: So you can kind of look at it overall by each main type to see how the waste stream really 15 breaks down. So you can see from this pie chart, the 16 largest amount of material is the organic fraction, which 17 consists of food and yard waste and things like that. 18 19 Number two is construction and demolition at about 22 percent of the waste stream, and paper at about 21 20 21 percent. --000--22 23 MS. CARR: So that's kind of how you do a waste characterization study in a nutshell. There's a few --24

25

BOARD ADVISOR HARVEY: How do you select

- 1 geographically where you're going to do it? And then how
- 2 do you make sure it's representative of what people in
- 3 that geography generate if you're just picking trucks
- 4 randomly?
- 5 MS. CARR: What we have done in the statewide
- 6 studies in the past is divide the state into different
- 7 regions, five regions that are similar. North coast is a
- 8 region. The central valley is a region. And then we
- 9 compile a list of all the disposal facilities in that
- 10 region and make a list of it and then assign a random
- 11 number to each one. And then just randomly start at the
- 12 top of the list and go through and recruit the facilities
- 13 to participate in the study. We start calling number one,
- 14 see if their operations match what we need for the study
- 15 and if they're willing to accommodate. So we just go down
- 16 the list until we get the number of sites we need. We
- 17 usually do four or five sites per region.
- 18 And then once we pick a site, and we're there on
- 19 a sampling day, you want to randomly pick the trucks so
- 20 you don't introduce any bias into the study. So we'll
- 21 pick like every tenth truck, every fifteenth or whatever,
- 22 so you aren't picking something that looks you think
- 23 should be representative.
- 24 BOARD ADVISOR HARVEY: And I assume even though
- 25 these are statewide figures, in your five regions the pie

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- 1 may look different.
- 2 MS. CARR: Yes. It may look different.
- BOARD ADVISOR HARVEY: Okay.
- 4 COMMITTEE MEMBER WIGGINS: Are the organics being
- 5 the biggest percent of the waste, because composting --
- 6 don't they all qualify for composting?
- 7 MS. CARR: Most of the types of organics could be
- 8 composted. So there's still a lot in the waste stream
- 9 being disposed that could be composted.
- 10 COMMITTEE MEMBER WIGGINS: That's so surprising
- 11 to me.
- 12 MS. CARR: That's why we do these studies, so we
- 13 can find out what's really going on.
- 14 COMMITTEE MEMBER PEACE: You said in the
- 15 organics, it's green waste and food waste?
- MS. CARR: Uh-huh.
- 17 COMMITTEE MEMBER PEACE: Do you have a breakdown
- 18 as to how much is green waste and how much is food waste?
- 19 MS. CARR: Yeah.
- 20 BOARD ADVISOR HARVEY: Food is about half of the
- 21 30.
- MS. CARR: Right. Food is about 15, 17 percent.
- 23 COMMITTEE MEMBER PEACE: Is there a big market
- 24 for food for composting?
- 25 CHAIRPERSON PETERSEN: It's tough to do because

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- 1 it breaks down real fast. And we have to get a little
- 2 sophisticated about how we do this. That's the next s
- 3 tep. MS. CARR: Any other questions?
- 4 CHAIRPERSON PETERSEN: No. Sorry.
- 5 MS. CARR: Stop me any time you want.
- 6 CHAIRPERSON PETERSEN: Garbage away.
- 7 MS. CARR: So when you're doing a study -- this
- 8 kind of relates to Scott's question --
- 9 ---00--
- 10 MS. CARR: -- you want to determine what are the
- 11 goals the study supports and what information should the
- 12 study provide to help achieve those goals. And then
- 13 another big factor of course is how much is your budget?
- Now, an example might be say the goal is to
- 15 increase the diversion of construction and demolition
- 16 waste. Well, the waste characterization study can gather
- 17 information on what the main materials are from C&D
- 18 activities and what particular activities generate them,
- 19 like roofing or construction or demolition or whatever.
- 20 And that information can help target diversion programs.
- --000--
- MS. CARR: So I'm going to go over this list of
- 23 possible uses of waste characterization data of -- yes --
- 24 COMMITTEE MEMBER WIGGINS: It says how much is
- 25 your budget. Whose budget?

- 1 MS. CARR: The budget for the study.
- 2 COMMITTEE MEMBER WIGGINS: For the State for
- 3 what?
- 4 MS. CARR: However much money -- if it's for a
- 5 statewide study the Board is doing, however much money the
- 6 Board is budgeting for a study. Or for a city that wants
- 7 to do a local study, however much money they have budgeted
- 8 to do that study.
- 9 COMMITTEE MEMBER WIGGINS: Okay.
- 10 MS. CARR: Okay. So some uses. And if you know
- 11 people that have been there a little while might recognize
- 12 these are uses we've done here at the Board. One thing
- 13 waste characterization data does is provide cities with
- 14 free data to assess their own local waste streams. Waste
- 15 characterization data can provide information to
- 16 businesses and schools on the main materials they dispose.
- 17 We can determine the amount of a particular material type
- 18 such as rigid plastic packaging containers are disposed.
- 19 And RPPCs have their own special law, so they're kind of
- 20 an important type we've dealt with here at the Board. And
- 21 that data was used to help calculate their recycling rate.
- 22 It's not my favorite material type either.
- One of the things it can do is provide
- 24 information on organic materials in the waste stream. And
- 25 that was important in assessing the impact of a proposed

- 1 rule by air quality management district to put
- 2 restrictions on composting operations a couple of years
- 3 ago. It can provide details on film plastic in the waste
- 4 stream, provide baseline information on the disposal of
- 5 e-waste, and provide information on feedstocks for
- 6 emerging technologies.
- 7 So that's some background on waste
- 8 characterization in general, what it is, why it's
- 9 important how studies are done, and how the data can be
- 10 used.
- I want to give you an overview of waste
- 12 characterization studies done in California specifically,
- 13 and you'll see as I go through what some of these points
- 14 related to. And then after I talk, Judy Friedman and Bill
- 15 Orr I guess and John Smith are going to talk about how
- 16 waste characterization data relates to their programs.
- 17 --000--
- 18 MS. CARR: So brief recap of characterization
- 19 studies in California. Our situation is different from
- 20 other states because of how our law was written.
- 21 So in the beginning, in 1990, AB 939 required
- 22 that waste stream data be collected at the local level by
- 23 local governments, not at the statewide level. So cities
- 24 and counties were required to quantify and characterize
- 25 both the waste that was disposed and waste that was

- 1 diverted. And the total quantity generated was used as
- 2 their base year generation amount, and we talked about
- 3 that at the last workshop. That's an important number in
- 4 calculating their diversion rate.
- 5 The characterization data was to be used for
- 6 local solid waste planning as they're trying to get their
- 7 programs together to meet the 25 and 50 percent goals.
- 8 When these studies were done way back when, there was no
- 9 standard method, and the studies varied a lot in the
- 10 methods they used and the quality of data that was
- 11 collected. And that's important because these studies can
- 12 be expensive. If you're going to spend the time and money
- 13 to do them, you want to get good data out of them.
- 14 --000--
- 15 MS. CARR: And this is a theoretical waste
- 16 characterization study table that was the type of data
- 17 collected in 1990. For each material type, jurisdictions
- 18 quantified how much of that material was disposed, how
- 19 much was diverted. And those two numbers added together
- 20 is the amount generated for each material type. And you
- 21 add all the material types up together, and you get the
- 22 number in that bottom right-hand corner. And that is
- 23 their base year waste generation amount, which is used in
- 24 their diversion rate calculations.
- 25 --000--

- 1 MS. CARR: Well, 1990 was a long time ago. So
- 2 what's been happening with characterization studies at the
- 3 local level since then?
- 4 Some of this we discussed at the last month's
- 5 workshop. Some cities have gone back and looked at those
- 6 original studies and made corrections because they found
- 7 errors in them. Some have done new base year studies.
- 8 But they really were focusing on quantifying and getting
- 9 the amounts of materials disposed and diverted rather than
- 10 doing a full-blown study where they went out and did field
- 11 sorting. A few cities have done full characterization
- 12 studies but not many because they're very expensive to do.
- 13 Maybe there's something that could be done to
- 14 address these issues.
- 15 --000--
- MS. CARR: Well, as a matter of fact, there was.
- 17 Since there were so many problems with the original
- 18 characterization studies, the Legislature amended AB 939
- 19 to require the Board to develop a standard method that
- 20 jurisdictions could use for future studies. And we did
- 21 that in 1995. And the method was designed to characterize
- 22 disposed waste only. The requirement to gather data on
- 23 what's diverted was not included. So that's a difference
- 24 from the base year studies. And we included several ways
- 25 to collect the data to give jurisdictions options on how

- 1 they did their study. And at this time, we established a
- 2 list and definitions of uniform material types, which we
- 3 didn't have in 1990.
- 4 An important thing that happened now is we took
- 5 the opportunity to develop a tool that local governments
- 6 and others could use, and that's the waste
- 7 characterization database.
- 8 --000--
- 9 MS. CARR: The uniform method provides guidance
- 10 to local governments on how to conduct a waste
- 11 characterization to get adequate data, and the database
- 12 provides information to help local governments understand
- 13 their waste streams without the time and expense of doing
- 14 a full waste characterization study.
- The database was first developed using
- 16 information donated by the cities of Los Angeles and
- 17 San Diego, because at that time there were the only two
- 18 cities in the state that had large generator-based studies
- 19 and had the time of data we needed to build the database.
- 20 --000--
- 21 MS. CARR: Since this database is so important, I
- 22 wanted to give you some details.
- 23 As I said, it was developed in 1995 as part of
- 24 the uniform method. It's unique in the nation and really
- 25 the world, I think. It was updated in 1999 using data

- 1 from our first statewide study, which I'll go over in a
- 2 little bit. Easy access on the website for local
- 3 governments or anyone to use. And it's a tool for local
- 4 governments and businesses and others.
- 5 And it's been used by other states and even other
- 6 countries as a model. For example, the state of
- 7 Massachusetts used data straight from our database to help
- 8 in assessing their own commercial waste stream. They
- 9 didn't bother to go out and collect any of their own data.
- 10 They just used our data. And Natural Resources Canada
- 11 which is a national environmental department in Canada was
- 12 looking at using our database as a model for their whole
- 13 country.
- 14 CHAIRPERSON PETERSEN: And Mexico.
- MS. CARR: And Mexico, too.
- 16 So what I'm going to do now is show you the
- 17 database on our website and walk you through it and show
- 18 you what's in it.
- 19 So, Sue, if you could go to the -- I'm not sure
- 20 how this mouse is going to work.
- 21 --000--
- 22 MS. CARR: What the database does is combine our
- 23 statewide average waste stream data with local data on
- 24 employment and business information and population. So by
- 25 combining the average statewide data and the local data,

- 1 you can get like a custom model for local jurisdictions to
- 2 use to look at their waste stream.
- 3 BOARD ADVISOR HARVEY: If not many locals have
- 4 done it because it's so expensive, how is the latter
- 5 aspect that you just mentioned a valuable part of this
- 6 website?
- 7 MS. CARR: I'm not sure what you're asking.
- 8 BOARD ADVISOR HARVEY: What I'm asking is,
- 9 earlier on you said most locals didn't do their own waste
- 10 characterization because it was an expensive process. And
- 11 I thought I heard you say this was a customized thing
- 12 because you take the statewide average and just blend in
- 13 the local information, do the population, and you have
- 14 something that's correct or valid. But if not many locals
- 15 have done waste characterization studies, how are you able
- 16 to make that statement?
- 17 MS. CARR: Well, let me go through and show you a
- 18 couple of screens of what the data looks like, and I'll
- 19 explain that as I go through. Okay.
- 20 The first thing you need to do is select a
- 21 jurisdiction. So I'm going to pick Sacramento. And I'm
- 22 probably going to be pretty uncoordinated with this mouse,
- 23 because I'm not used to it. So give me a minute.
- 24 The next step is to choose whether you want to
- 25 look at commercial sector data or residential. If you

- 1 look over here, we have commercial sector, there's four
- 2 ways to look at the data. And residential, there's one
- 3 way to look at the data.
- 4 Let's start with commercial and let's start with
- 5 overall by business group of the four ways to look at the
- 6 data. And then you hit submit. And here's the data for
- 7 the city of Sacramento. This screen shows the business
- 8 groups in Sacramento and the estimated tons disposed by
- 9 each group. And the groups are ranked from those that
- 10 dispose the most to those that dispose the least so you
- 11 can get an idea of what the main business groups are
- 12 disposing the most in that particular city. And this will
- 13 be different for each city depending on their business
- 14 makeup.
- 15 BOARD ADVISOR BLUE: Is it standard groups by SIC
- 16 code?
- 17 MS. CARR: Right. They don't match SIC codes
- 18 exactly because there's 83 SIC codes. So we have 39
- 19 business groups. So we would group some of the SIC codes.
- 20 One example of a group is financial, insurance, real
- 21 estate, and legal, because they're all office type
- 22 businesses. So we grouped them together. Some groups
- 23 like food stores is just food stores. We didn't group
- 24 anybody with them.
- 25 And if you want to know what is in each business

- 1 group, there's a link up here that defines them all. So
- 2 this is going to be different for each city depending on
- 3 what their business makeup is like.
- 4 So now we have an idea of what the main business
- 5 groups are. The next question you might ask is, well, for
- 6 these big groups that are disposing so much, what really
- 7 is in the waste from these businesses. Well, you might
- 8 have noticed the number one business type there is
- 9 restaurants. Restaurants are pretty boring. Fifty-six
- 10 percent of their waste is food waste. So let's look at a
- 11 different one.
- 12 Let's look at retail trade down here. If you
- 13 just click on that link, this is the waste composition or
- 14 kind of sometimes call them waste stream profiles for this
- 15 business group. So you can see cardboard is the top
- 16 material type for retail groups, which you'd expect. They
- 17 got a lot of their merchandise coming in in cardboard
- 18 crates. So that's something if you were a city looking at
- 19 helping your retail businesses recycle, you know this is a
- 20 material type you'd want to target.
- 21 Now to get back to your question of how we
- 22 combine the statewide and the local data. The estimated
- 23 percent for each material type, that is the standard
- 24 statewide average composition data, the percent of that
- 25 material type. No matter what city you go to and look at

- 1 the composition for retail in that city, it's going to be
- 2 these percents because we're using the statewide average.
- 3 We unfortunately didn't have enough money to go to each
- 4 city and characterize the retail in each particular city.
- 5 We gathered data from businesses all over the state from
- 6 those five regions and combined them to get a statewide
- 7 average composition for each of the -- actually, for the
- 8 study we did 26 business groups. So this is the statewide
- 9 average data from our statewide 1999 study.
- 10 BOARD ADVISOR HARVEY: What is a bulky item?
- 11 MS. CARR: Furniture, mattresses. The question
- 12 was what are bulky items. That's down a ways. It might
- 13 be, you know, clothes racks or whatever a business might
- 14 be throwing away.
- 15 Okay. So the tonnage amount, though, is custom
- 16 for each city, because this is based on the number of
- 17 businesses. And really it's based on the number of
- 18 employees in that business group in that city.
- 19 Bendan.
- 20 BOARD ADVISOR BLUE: So the estimated percent is
- 21 derived from, you know, that for each retail group. The
- 22 first column you derived from statewide averages. So you
- 23 know that for retail businesses, that is the standard
- 24 percentage for each one of those categories, cardboard,
- 25 paper, food, et cetera. So say for retail businesses,

- 1 those percentages are going to be the same, no matter
- 2 where in the state you go. But then you know for each
- 3 city the demographics -- for every city, for Sacramento,
- 4 you know how many retail businesses they have. You know
- 5 what tonnage is disposed from each one of the businesses
- 6 in that city. For Santa Rosa, it's going to be different.
- 7 So they actually know how much is being disposed in their
- 8 city from those businesses. Is that correct?
- 9 MS. CARR: Yeah. The way the tonnage is actually
- 10 calculated is when we did the characterization study, we
- 11 not only gathered information on the materials in the
- 12 waste stream, we also gathered information on how much
- 13 each business disposed in a year and also how many
- 14 employees are at that business. And that gave us what we
- 15 call business disposal rate, or in technical terms, TPEPY,
- 16 tons per employee per year. So when you have -- and that
- 17 is a statewide average number again estimate of, you know,
- 18 this particular business type disposes of one ton per
- 19 employee per year. And that was data we gathered in the
- 20 study.
- 21 And then you can get from business vendors the
- 22 number of employees in each SIC code in each business
- 23 group for each city in the state. So if we know it's one
- 24 ton per employee per year for restaurants say and we know
- 25 they have 500 employees in restaurants in that city, then

- 1 the database is estimating that for that city they are
- 2 disposing of 500 tons per year from restaurants.
- 3 So it's the business disposal rate, tons per
- 4 employee per year, is based on our statewide average that
- 5 we collected in our study. And then the employment data
- 6 is going to be different for each city based on their
- 7 business mix.
- 8 Any other questions?
- 9 I just wanted to mention -- I talked a little bit
- 10 about the difference between disposal sampling from trucks
- 11 at a landfill and sampling from dumpsters at a business.
- 12 You have to sample at a dumpster at a business to get this
- 13 kind of data. You can't get this at the landfill. This
- 14 is from generator sampling. This is from going directly
- 15 to the generator and taking a sample from behind that
- 16 business. That's what you need to do to get this kind of
- 17 data.
- 18 So we've seen for Sacramento what the main
- 19 business groups are and for one of the business groups one
- 20 of the main material groups are. What if you're
- 21 interested in a particular material type? Okay. We're
- 22 going to go back to the first page and show you some of
- 23 the other ways of looking at the data.
- 24 --000--
- MS. CARR: And I have to find Sacramento again.

- 1 And then we're going to look at the overall by material
- 2 type, the second one over here.
- 3 --000--
- 4 MS. CARR: So this screen shows the overall
- 5 estimated composition for the entire commercial sector for
- 6 Sacramento as calculated by the database. So all of the
- 7 waste compositions from all of the business and all of the
- 8 amounts from all of the businesses, we added that all
- 9 together to get this.
- 10 So the materials are ranked from, you know,
- 11 greatest tonnage to least. Food is number one again, and
- 12 that makes sense because restaurants was the number one
- 13 business type for Sacramento. So you'd expect a lot of
- 14 food.
- 15 So now you have an idea of what the main
- 16 materials are being disposed. Your next question might
- 17 be, where exactly is all that food coming from? So let's
- 18 look at that by clicking on this link right here.
- --o0o--
- 20 MS. CARR: And this screen shows for that
- 21 particular material type food where it's coming from.
- 22 Restaurants is most of it you would think. That makes
- 23 sense. Food stores is next, and some of these other
- 24 sources. And you can do this for any material type by
- 25 this drop down. And those other screens I showed you,

- 1 there's a drop down box you can look at any business group
- 2 also. So those are the four ways that you can look at
- 3 data for the commercial sector.
- 4 Now I want to go over the residential data which
- 5 is a lot simpler, and you're probably all going, thank
- 6 goodness.
- 7 --00--
- 8 MS. CARR: So let's pick Sacramento again. Now
- 9 we're going to go over to the residential sector, and
- 10 there's only one way to look at the data overall by
- 11 material type.
- 12 And then this is the waste composition for the
- 13 residential sector for the city of Sacramento as estimated
- 14 by the database. And again, those percents are based on
- 15 our statewide sampling, our statewide average data. The
- 16 tonnage amount is based on the number of single-family
- 17 homes in Sacramento. And for multi-family, it's again
- 18 based on the number of multi-family units in Sacramento.
- 19 So this is going to be different for every jurisdiction
- 20 depending on what their housing sector looks like.
- 21 And this shows the material types grouped. So
- 22 all the paper is together. You can also look at it as
- 23 with the other screens from greatest to least. So for the
- 24 residential sector, food again is the number one material
- 25 type which is not surprising.

- 1 Question.
- 2 BOARD ADVISORY HARVEY: If we've done a 2003
- 3 waste characterization study, why isn't that reflective
- 4 here? We're still showing a 1999.
- 5 MS. CARR: Good question. That's because we
- 6 haven't had time to update it, because we're in the middle
- 7 of ending our 2005 study. We actually started the 2005
- 8 study -- well, it started in 2004. We started that study
- 9 before we had even finished this one. So we just have
- 10 been in the middle of a study, and it's a pretty
- 11 complicated study which I'll tell about at the end. We
- 12 haven't been able to update the web page.
- 13 MR. RUDDY: Also for that 2003 study, we did not
- 14 have the money to do the type of sampling of businesses
- 15 that we did in the '99 study. So the business data we
- 16 have for the 2003 study is strictly from landfills, so we
- 17 couldn't roll it into this database anyways, because we
- 18 had no idea the breakdown of businesses.
- MS. CARR: We're going to get to that very
- 20 quickly as soon as this current study is done.
- 21 So since we're combining statewide average data
- 22 with local data, there can be a lot of local variation.
- 23 For example, if a city has a really good paper recycling
- 24 program, this database might overestimate the amount of
- 25 paper, because it's based on statewide average. If a city

- 1 has no paper recycling programs, this database is going to
- 2 underestimate the amount of paper in the waste stream.
- 3 So the database can't be 100 percent accurate for
- 4 all local conditions. To get a real good local data, you
- 5 need to do a local study. But for jurisdictions that
- 6 can't do that, the database provides them a way to look at
- 7 their waste stream to get an idea. And it's free, and
- 8 it's on the web, and they can look at it any time. So I
- 9 feel that's a pretty good deal.
- 10 Bendan.
- 11 BOARD ADVISOR BLUE: For those jurisdictions that
- 12 can't afford to do their own -- and you say it's not
- 13 perfectly accurate obviously, would you say it's, you
- 14 know, 80 percent to point them in the right direction
- 15 good?
- MS. CARR: Yeah. I would say that.
- 17 Okay. Before we move on, are there any other
- 18 questions about the database?
- John.
- 20 BRANCH MANAGER SMITH: I am not a Board member,
- 21 but can you generate a report that combines commercial and
- 22 residential?
- 23 MS. CARR: The question was can you generate a
- 24 report that combines residential and commercial, and you
- 25 can. Not directly from the web. We don't have the

- 1 database on the web set up to do that. But if you know a
- 2 little bit about Excel, you can do it yourself pretty
- 3 easily or they can just call us up and we can do it for
- 4 them if a jurisdiction wants it.
- 5 Any other questions?
- 6 Okay. I need to go back to the PowerPoint now,
- 7 please, Sue.
- 8 --000--
- 9 MS. CARR: And I'm going to zip through. I put
- 10 these in so it would be in BAWDS. I wanted to show it to
- 11 you live in case you had any questions I could -- okay.
- 12 --000--
- 13 MS. CARR: Anyway, I want to get back to my recap
- 14 of waste characterization data in California. And now I
- 15 want to talk about statewide studies. But I wanted to
- 16 give you some context first of where we stand compared to
- 17 other states.
- 18 A lot of other states have collected waste stream
- 19 data in various types of studies. Oregon is my shining
- 20 example because they do a statewide study every two years
- 21 as required by their statute, and they collect data on
- 22 what's disposed and what's diverted.
- Minnesota did studies in '92 and '99.
- 24 Missouri did studies in '87 and '97. Those were
- 25 statewide studies.

- 1 Pennsylvania did their first statewide study in
- 2 2001.
- 3 And our first statewide one was in '99, so they
- 4 were a little behind us.
- 5 Florida actually took a different approach and
- 6 they didn't do a statewide study. They got data from
- 7 countywide studies and put it together to help counties
- 8 without studies model their own waste stream. So it's
- 9 kind of similar to what we did.
- 10 And Washington did statewide studies in '87 and
- 11 '92, so they were a pioneer way back when. But recently
- 12 their 2002 study, they also used countywide studies and
- 13 put it together in a way to represent the statewide waste
- 14 stream. So they didn't go out and do statewide sampling.
- 15 And other states have invested in large statewide
- 16 studies. Some states have used the data to provide tools
- 17 to local governments. But California, we've done both.
- 18 --000--
- 19 MS. CARR: Back to our recap. Here's an overview
- 20 of the studies the Board itself has done. Our first
- 21 statewide study was 1999, and we focused on generator
- 22 sampling of the commercial sector to update the database.
- 23 And that study we had a pretty good budget. It was about
- 24 \$640,000. So that was large enough to accommodate
- 25 generator sampling and expand the database.

- 1 The Board's 2001 strategic plan recognized the
- 2 waste stream changes over time, and that called for a
- 3 statewide study to be done periodically. And that plan
- 4 was fulfilled in 2003 with our second statewide study.
- 5 But we had a much smaller budget for that study and we
- 6 couldn't do generator sampling, as Tom mentioned. So it
- 7 was a more general update of the statewide waste stream.
- 8 The third study is actually being completed this
- 9 month, and that consists of four targeted studies. And
- 10 I'll go over that at the end and just give you a listing
- 11 of what those four studies are.
- 12 --000--
- 13 MS. CARR: So let's start with the 1999 study.
- 14 The purpose of the study, of course, was to collect
- 15 information on the types and amounts of material still
- 16 being disposed in the statewide waste stream. And this is
- 17 nine years after 939 went into effect. The study did not
- 18 include collecting information on materials diverted
- 19 through recycling, composting, or source reduction. It's
- 20 disposal data only. And the study emphasized the
- 21 commercial sector. And jurisdictions at that time were
- 22 focusing on it more to increase their diversion rate.
- 23 That study also specifically got data on rigid plastic
- 24 packaging containers to help determine the recycling rate
- 25 as required by statute.

- 1 And the results of that study were used to update
- 2 the database as I had mentioned before. And that study
- 3 was the first time that statewide data was collected using
- 4 our own standard method and standard material types.
- 5 --000--
- 6 MS. CARR: So that was a pretty big study we did,
- 7 almost 1700 samples around the state and over 1,200 of
- 8 them were from individual businesses. That's why that
- 9 data is so unique. No one has put that kind of effort
- 10 into generator sampling in the whole country.
- 11 We used 25 study sites throughout the state, and
- 12 we did over 3600 vehicle surveys at those 25 sites. And
- 13 as I said before, the data is unique in the United States
- 14 and the world.
- 15 --000--
- MS. CARR: Now a little bit about the results of
- 17 the study. For the first time, we had the breakdown by
- 18 percent of waste disposed from the three main sectors:
- 19 Residential, commercial, and self-haul. And we also have
- 20 disposal composition profiles for each of those sectors.
- 21 The residential sector: Both single-family and
- 22 multi-family. The self-haul sector: Commercial
- 23 self-haulers and residential self-haulers. And then the
- 24 commercial sector, 26 different business groups. And we
- 25 put all of that data together from all of those sectors to

- 1 get the overall statewide composition.
- 2 --000--
- 3 MS. CARR: So this is one of the important pieces
- 4 of information from the results of the study. We've never
- 5 had this before what the breakdown was statewide between
- 6 the three sectors. So about 49 percent is from the
- 7 commercial sector, about 38 from the residential, and
- 8 about 13 from the self-haul sector.
- 9 --00--
- 10 MS. CARR: And here's the pie chart from 1999.
- 11 It's like that one I showed you before, but that was 2003.
- 12 This is actually '99. But the big players are still the
- 13 same. Organic is the number one material type, about 35
- 14 percent. Paper is next, about 30. And then construction
- 15 and demolition is about 12 percent. And we also had data
- 16 for individual material types.
- 17 --000--
- 18 MS. CARR: And we can do a top ten list of what
- 19 the main materials being disposed of are. Food was number
- 20 one, about 16. Remainder composite paper is about 10.
- 21 And that consists of kind of like the non-recyclable paper
- 22 types, that sort of the catch all. It doesn't include the
- 23 newspaper, white ledger --
- 24 CHAIRPERSON PETERSEN: Packaging and septic?
- MS. CARR: Right. Septic packaging, blueprints,

- 1 photos, things like that. It also includes items that are
- 2 a composite of two different things. My favorite example
- 3 is like an orange juice can where it's got the paper tube
- 4 and a metal end on it. That's a compost item, and it's
- 5 different material types joined together.
- 6 So if you look at this, there is a lot of
- 7 compostable and divertable stuff in the waste stream.
- 8 This is nine years after AB 939, remember.
- 9 --000--
- 10 MS. CARR: And here's a screen shot of the
- 11 database I just went over just to emphasize again.
- 12 Really, the big thing about the '99 study was collecting
- 13 generator-based data so we could do these kind of profiles
- 14 for 26 different business types. That was a very
- 15 significant part of that study.
- 16 --00o--
- MS. CARR: And just to let you know, I'm not the
- 18 only one bragging about this database. This is from the
- 19 Miami-Dade County website, and they developed a tool for
- 20 their businesses also, and they used part of our data for
- 21 that. They developed it with a grant from the Florida
- 22 Department of Environmental Protection.
- 23 And they said, "The most extensive and
- 24 authoritative source of waste profile data is the State of
- 25 California Integrated Waste Management Board's 1999

- 1 Statewide Waste Characterization Study."
- 2 That was very nice of them to say.
- 3 --000--
- 4 MS. CARR: So that's everything about the 199
- 5 study.
- 6 --000--
- 7 MS. CARR: Now let's move on to the 2003 study.
- 8 As I mentioned before, it had a smaller budget than the
- 9 '99 study, so we had more general information on the
- 10 commercial sector. We actually sampled from garbage
- 11 trucks that do commercial routes and go to the landfill.
- 12 It's basically waste from a bunch of different businesses
- 13 in one load. We sampled that way instead of being able to
- 14 go to each individual business.
- 15 Again, we got the statewide percent of waste
- 16 disposed from the residential, commercial, and self-haul
- 17 sectors. And we got disposal composition profiles from
- 18 the residential sector and the self-haul sector and the
- 19 commercial sector, but more general. And of course, we
- 20 could put those all together to get the overall statewide
- 21 waste stream composition.
- --000--
- 23 MS. CARR: A little bit on the method. Here's
- 24 the five regions that we collected data in. And we did it
- 25 over four seasons for the first time. In the past we've

- 1 done two seasons. But we did four this time.
- We sampled disposal facilities only. We did
- 3 about 4,700 vehicle surveys at 22 different facilities and
- 4 550 samples; 200 commercial loads, 110 single-family
- 5 loads, and 40 multi-family, and 200 self-haul loads. And
- 6 the '99 study was a little complicated. We had 98
- 7 material types, and that was mainly to accommodate data
- 8 for RPPCs and CRVs, California redemption value
- 9 containers. And of course, we quantified the waste in
- 10 each sector.
- 11 --00o--
- 12 MS. CARR: So what was new was that we got data
- 13 for CRV containers disposed in cooperation with the
- 14 Department of Recycling. They contributed some money to
- 15 the study so we could look at CRVs. We also did RPPCs so
- 16 we could calculate the recycling rate again.
- 17 What was new for 2003 was we set up electronics
- 18 or e-waste as their own material category and got data on
- 19 four types of electronics. We got more detailed on
- 20 plastic film. We have five types of film. For the first
- 21 time, we separated carpet as an individual material type
- 22 and same with oil filters. We couldn't do generator
- 23 sampling, but we did expand the material types.
- 24 --000--
- MS. CARR: And again, here's one of the main

- 1 results of the study, breakdown between commercial,
- 2 residential, and self-haul. And I wanted to mention the
- 3 overall disposal amount statewide is from the disposal
- 4 reporting system, which we talked about at the last
- 5 workshop. But the breakdown between commercial,
- 6 residential, and self-haul we got through the
- 7 characterization study. DRS doesn't give you that
- 8 automatically. So again, commercial is about 47 percent;
- 9 residential about 32; and self-haul about 21 percent.
- 10 BOARD ADVISOR HARVEY: I noticed that
- 11 construction and demolition is much higher. Organics is
- 12 down. Paper is down. Do you attribute those changes from
- 13 the '99 study to the economy? Do you attribute the
- 14 organics being down to diversion programs or green waste
- 15 being calculated or ADC? How do you calculate those
- 16 percentage shifts in such a short period of time?
- MS. CARR: Well, that's a whole other talk
- 18 actually. When we got the results of -- I can go into it
- 19 if you want. When we got the results of the 2003 study,
- 20 we compared it to the '99 study and did see some shifts.
- 21 So our question really was, is it due to those things you
- 22 mentioned, or can there be some other factors in play?
- 23 And I think there are other factors in play that relate to
- 24 how the two studies were done, because they were not done
- 25 the same way.

- 1 The '99 study really emphasized the commercial
- 2 sector by doing generator-based sampling by collecting
- 3 samples from the dumpster. The 2003 study we did the
- 4 commercial sector from garbage trucks and also from
- 5 roll-off containers from businesses. So those roll-offs
- 6 tend to include more C&D type materials because a business
- 7 might be remodeling and have a roll-off out there to
- 8 collect that kind of waste.
- 9 We didn't capture as much of that type of
- 10 business-generated waste in the '99 study, because if
- 11 there was a roll-off at the business the day we sampled
- 12 from the dumpsters, we would catch it. But we didn't
- 13 catch as many of those types of loads.
- 14 So I think it is a reflection of the economy
- 15 some. And it's a reflection of diversion programs some.
- 16 But whether it's as pronounced just due to those things,
- 17 I'm not sure about. I don't know -- I would want to look
- 18 at it more closely before I made that conclusion, because
- 19 the two studies were done differently.
- 20 BOARD ADVISOR HARVEY: It's a huge difference in
- 21 C&D.
- MS. CARR: It is.
- 23 BRANCH MANAGER ORR: We'll talk about C&D a
- 24 little bit more.
- I think the other thing in regards to C&D is that

- 1 as Nancy pointed out, we separated out some other
- 2 materials. So for example in the '99 waste
- 3 characterization study, carpet was listed under organics.
- 4 In 2003, it was actually separated out as its own category
- 5 in part to see what was being done in terms of carpet
- 6 diversion through the national MOU I'll mention a little
- 7 bit later. So that would be a C&D material that would be
- 8 on top of it.
- 9 Also, dimensional lumber could go under organics
- 10 or go under C&D. There's a lot of things like that that
- 11 comes down to the materials that you see at the landfill
- 12 versus the activity that generated those materials. And
- 13 that's even on top of what Nancy was talking about. A lot
- 14 of C&D you don't go out behind the building to find out
- 15 what's in the dumpster. The dumpsters -- you may not have
- 16 a dumpster from the construction site. You may have dump
- 17 trucks and other things going directly to it.
- 18 And then the last thing is the self-haul that
- 19 previously we weren't capturing a lot of information on
- 20 the self-haul. And I think there's a lot more
- 21 construction and demolition material that goes to the
- 22 landfill through self-haul.
- 23 BOARD ADVISOR HARVEY: Can we have a disclosure
- 24 on the website that says, "These huge differences may be
- 25 attributed to the following," so a reader would know?

- 1 MS. CARR: Well, what we have on our website is
- 2 basically a paper we put together comparing the two
- 3 studies that was part of the agenda item that I think it
- 4 was the December 2004 Board meeting. And it compared the
- 5 compositions and the tonnages directly with and had a lot
- 6 of background information. So that document is available
- 7 on our website.
- 8 What we don't have on our website is the direct
- 9 comparison. We haven't put that up yet. It's something
- 10 we can definitely do when we revise the website and add
- 11 all the new information we have from this study as well as
- 12 the 2005 study.
- --000--
- 14 MS. CARR: And here's the pie chart. This is the
- 15 very first pie chart I showed you actually. So here's
- 16 organic at 30, paper 21, C&D about 22.
- 17 --000--
- 18 MS. CARR: Here's the top ten materials from
- 19 2003. Food is number one again, like it was in 1999.
- 20 That didn't change. The number two material type is
- 21 lumber. That's kind of a reflection of the increase of
- 22 the C&D materials. And cardboard is number three. So
- 23 again, there's still a lot of potential for diversion in
- 24 our waste stream.
- 25 --000--

- 1 MS. CARR: I was going to just very quickly go
- 2 over the pie charts for each of the sectors, because there
- 3 are some differences. This is the commercial disposed
- 4 waste. And again, organic is the top 30, paper about 27,
- 5 C&D about 14.
- 6 --000--
- 7 MS. CARR: Residential organic is bumped way up
- 8 here to about 43, and that is due to a lot of yard waste.
- 9 And then paper about 22. And C&D, you would expect C&D to
- 10 be lower in residential loads.
- 11 --000--
- 12 MS. CARR: But this is the pie that really looks
- 13 different, the self-haul sector. C&D is about 55 percent
- 14 of this. And this is because what self-haulers are people
- 15 who are bringing waste directly to the landfill
- 16 themselves. They aren't hiring a waste collection company
- 17 to come and get their garbage and take it to the landfill
- 18 for them. This tends to be contractors and landscapers,
- 19 people doing garage clean outs or business clean outs,
- 20 that kind of stuff. So since it is a lot of contractors,
- 21 there's a lot of C&D materials in this sector. One of the
- 22 things we did in that study was look at the recoverability
- 23 of the waste from each sector.
- --000--
- 25 MS. CARR: So we kind of assigned -- for each of

- 1 the material types, we kind of determined if it was
- 2 recyclable, compostable, or recoverable C&D. Recyclable
- 3 would be things like newspaper, white ledger, glass,
- 4 metal, aluminum cans. And then the compostable, of
- 5 course, would be food and yard waste. And then
- 6 recoverable C&D would be like concrete and asphalt, that
- 7 kind of stuff. And then the other, the dreaded other.
- 8 So you can see, you know, over half of the pie is
- 9 potentially divertable in all three of these sectors. So
- 10 that's the results of the 2003 study.
- 11 --00o--
- 12 MS. CARR: We are, as we speak, finishing up our
- 13 latest study, which we call the 2005 study since that's
- 14 really when the data was collected. Since this study came
- 15 so close after the 2003 study, instead of redoing that
- 16 whole overall statewide waste stream again so quickly, we
- 17 decided to instead focus on four specific areas that we
- 18 thought were very important parts of the waste stream to
- 19 target.
- 20 So the four were -- and these are the titles of
- 21 the reports actually. That's how close we are to being
- 22 finished.
- 23 The first one is Waste Disposal and Diversion
- 24 Findings for Selected Industry Groups. So again, this is
- 25 generator-based sampling of businesses like we did in

- 1 1999. What's new for this one is that we also collected
- 2 data on what they are diverting, not just what they're
- 3 disposing. Those two things put together gives you the
- 4 generation for each business type. So we have a big piece
- 5 of the puzzle that we didn't have before we will have now.
- 6 The second study is Characterization and
- 7 Quantification of Residuals from Material Recovery
- 8 Facilities. And that was a big area that we had never
- 9 collected data on before.
- 10 The third one is getting into more detail,
- 11 Detailed Characterization of Construction and Demolition
- 12 Waste. That was looking at waste from these particular
- 13 activities on their own in detail.
- 14 And then the fourth study was Detailed
- 15 Characterization of Self-Haul and Drop Box Waste. So that
- 16 self-haul sector again looking at that in more detail.
- 17 --000--
- 18 MS. CARR: So you might have noticed as we're
- 19 going along these various uses of waste characterization
- 20 data we did over the past few years with these different
- 21 studies. So you see now that cities can get free data on
- 22 their waste stream to help them look at their own waste
- 23 stream. Businesses and schools can use the waste
- 24 characterization database to look at their particular
- 25 business or school.

- 1 We had the amount of rigid plastic packaging
- 2 containers. We did that in '99 and 2003 to calculate the
- 3 recycling rate. And we did use the '99 study to respond
- 4 to the Air Quality Management District's proposed ruling
- 5 on limiting composting operations. We have detail now on
- 6 five types of plastic films in the waste stream. And we
- 7 have baseline information on e-waste.
- 8 And another thing that the data can be used for
- 9 is looking at feed stocks for emerging technologies. And
- 10 actually, data from the 2003 study was presented at the
- 11 Emerging Technologies Conference a couple of weeks ago by
- 12 a professor from U.C. Davis.
- 13 So that is waste characterization not necessarily
- 14 in a nutshell, but an overview of what we've been doing
- 15 the past few years.
- --o0o--
- MS. CARR: So are there any questions?
- 18 Scott.
- 19 BOARD ADVISOR HARVEY: In 1999, you said
- 20 self-haul was about 13 percent. Can you tell me what the
- 21 public policy reason was to have a detailed
- 22 characterization of self-haul in '05? What were we trying
- 23 to get at if that was relatively an insignificant number?
- 24 MS. CARR: Well, it went up in 2003, for one
- 25 thing. And we thought that there would be a lot of -- it

- 1 would potentially have a lot of divertable material. The
- 2 sector like the residential sector isn't necessarily --
- 3 isn't going to have a lot of big clean items that could be
- 4 diverted, but the self-haul sector can. I've seen
- 5 self-haulers come in with a truckload full of cardboard
- 6 disposing it at landfill or office furniture or things
- 7 like that. So it was the diversion potential is one of
- 8 the reasons we focused on that.
- 9 ACTING DEPUTY DIRECTOR VAN KEKERIX: And
- 10 secondary reason for focusing on that is that at the time
- 11 the Board was doing biennial reviews of various
- 12 jurisdictions, and probably at least a quarter to a third
- 13 of the jurisdictions came in to tell the Board that one of
- 14 the problems that they were having in meeting their
- 15 diversion goals was self-haul. And so we needed to get
- 16 more self-haul. That it wasn't people who were using the
- 17 residential regular waste service that were the problems.
- 18 They have had programs for them. But they didn't know
- 19 what was in those self-haul loads, and they believed that
- 20 that was the reason that they had not met 50 percent. So
- 21 the data in the studies about the divertability and the
- 22 complaints that that was one of the primary reasons people
- 23 weren't getting to 50 was the reason the Board decided to
- 24 go for that self-haul study.
- MR. RUDY: Actually, we didn't pick these four

- 1 target areas out of thin air. We actually -- Nancy and I
- 2 polled a lot of jurisdictions, a lot of consultants, a lot
- 3 of other people. Just as a little background information,
- 4 that's how we did that. And we got what type of data
- 5 other divisions in the Board, what type of data are we
- 6 missing that you think would be most helpful for you. And
- 7 we had to limit it to what we could do. But that's how we
- 8 picked those four areas. As Lorraine said, that's how the
- 9 self-haul got in there.
- 10 BOARD ADVISOR HARVEY: How do we get divertable?
- 11 MS. CARR: How do we get it divertable? The
- 12 first step is to know what's there and where it's coming
- 13 from.
- 14 The way our laws are set up in California, the
- 15 responsibility is really put on local governments to meet
- 16 the diversion goals. So when we do studies, we try to
- 17 collect data that's going to be helpful to local
- 18 governments as well as the Board.
- 19 Any other questions?
- 20 Cheryl.
- 21 COMMITTEE MEMBER PEACE: In terms of the
- 22 self-haul down in Chula Vista at the Otay landfill, they
- 23 created a whole like staging area kind of thing. Instead
- 24 of letting the self-haulers come and dump on the face like
- 25 they used to, they come to this staging area where you can

- 1 back up here and put any metals, back up and there's
- 2 concrete, and back up over here, and you know, green
- 3 waste. And then they also even have some things set up
- 4 from like the Salvation Army and stuff in case you had old
- 5 clothing that you were throwing away or toys, you can put
- 6 them over there and donate them.
- 7 BRANCH MANAGER SMITH: They're diverting them.
- 8 CHAIRPERSON PETERSEN: It's air space.
- 9 MS. CARR: Any other questions before we hand it
- 10 over to the markets folks?
- 11 CHAIRPERSON PETERSEN: Market away. Thank you
- 12 very much.
- 13 BRANCH MANAGER FRIEDMAN: I guess I'm the first
- 14 market folk. Judy Friedman with the Waste Prevention
- 15 Market Development Division, Organics and Resource
- 16 Efficiency Branch.
- 17 So Nancy did a great overview of waste
- 18 characterization. And I'm going to talk a little bit
- 19 about how we've used waste characterization information
- 20 for the organic's program. As you know, organics in the
- 21 waste stream is significant. It's 30 percent at this
- 22 juncture. And this data has shown us how significant it
- 23 is in general and also the breakdown of what type of
- 24 organics there are.
- The data has helped us shape our program focus,

- 1 and it has assisted us in multiple program activities,
- 2 including the work we've done on South Coast Air Quality
- 3 Management District Rule 1133. And now we're about to
- 4 embark on San Joaquin Valley Uniform Joint Unified APCD
- 5 Rule 4565. We've looked at characterization data for our
- 6 work on the Sudden Oak Death disease, and also for
- 7 conversion technology. And whether it's the four-county
- 8 South Coast Air Quality Management District area or the
- 9 twelve counties Sudden Oak Death quarantine area, or San
- 10 Joaquin Valley area, it's really imperative that we
- 11 understand what are the impacts on the infrastructure and
- 12 the jurisdictions as a consequence either these potential
- 13 rulemaking or natural threats. And the characterization
- 14 data helps us do that in terms of the conversion
- 15 technology work that really is the feed stock potential
- 16 there. And this has potential impact on statewide and
- 17 regional diversion rates both current and future. And
- 18 these studies and staff have provided great assistance for
- 19 us.
- 20 --000--
- 21 BRANCH MANAGER FRIEDMAN: We've used the
- 22 characterization study to look at the total amount of
- 23 organics disposed statewide, and then we've added it to
- 24 the amount diverted as through our infrastructure study to
- 25 get total generation over organics. And from this, we get

- 1 the diversion rates of these materials on a statewide
- 2 basis. So as you know, we don't get diversion data. So
- 3 our infrastructure study looked at what organics is being
- 4 proposed or diverted, and then we could use that to
- 5 generate total generation.
- 6 Also it's an important tool for future trends,
- 7 such as biosolids and manure. We know that manure and
- 8 biosolids management options are limited and becoming more
- 9 limited and really currently under serious regulatory and
- 10 public scrutiny. So characterization data is a good tool
- 11 to track these waste types and consequences of decisions
- 12 in this arena. If we see this going up in percentage,
- 13 hence more disposal. And it just increases the red flag
- 14 potential and what we might need to do about it. That
- 15 brags the question.
- 16 And again, the potential for conversion
- 17 technology development, what are the feed stocks and where
- 18 are they. So these are just some examples of how this
- 19 data is a good tool along with other data we have and
- 20 information for helping us shape our program and both
- 21 currently and in the future.
- 22 And John Smith now will go over paper.
- --000--
- 24 BRANCH MANAGER SMITH: Thank you, Judy. I'm John
- 25 Smith. I head up the Zones and Loans Program. And my

- 1 secondary function for today is to give you a brief
- 2 history of recycled paper and how it relates to this study
- 3 and what the study has done to at least re-awaken us in
- 4 terms of the opportunity for paper and recycling paper.
- 5 Since the late 1990s, paper has -- the staff
- 6 effort has been substantially decreased. I would estimate
- 7 probably the current staff effort on recycled paper
- 8 activities is probably around one PY or maybe at a max two
- 9 PY. What the waste composition study did for us is it did
- 10 show that paper is still being disposed of in a very high
- 11 number, so that's 21 percent overall. More specifically,
- 12 it showed us that there's some materials that are very --
- 13 can be very easily recycled, which there are probably
- 14 ready markets for. And the two good examples are
- 15 newsprint and cardboard.
- 16 Also, the study pointed out, as it probably did
- 17 in the 1999 study, that the miscellaneous paper or the
- 18 paper residue composite category that's been talked about
- 19 a lot maybe offers a potential source of feed stock for
- 20 the waste conversion technologies.
- 21 So what the study did was kind of creates some
- 22 new interest for recycled paper. And this new interest
- 23 has folded into the Board's material assessment action
- 24 plan right now. We are looking more closely at newsprint
- 25 and cardboard as an opportunity for further recycling.

- 1 We're also through the disposal information created by
- 2 these studies and whatever information we can get from a
- 3 diversion study looking at the potential feed stock offers
- 4 for -- the potentially composite residual component offers
- 5 for waste conversion technologies.
- 6 There aren't any current -- we don't have any
- 7 real current estimates for good numbers for diversion in
- 8 California, but the American Forest and Paper Association
- 9 does do annual -- it's not really like a survey, but they
- 10 create estimates each year, and the last year they created
- 11 data for us for California, and that was at 54 percent for
- 12 all paper types. Typically, they don't count the same
- 13 thing we do. So I think probably the estimate is more
- 14 closer to the lower 50s. But as a result of the work we
- 15 are doing on the Materials Assessment Action Plan, I think
- 16 we brought American Forest and Paper Association back into
- 17 the fold, and they are showing interest in terms of
- 18 helping us do a diversion survey of paper, specifically
- 19 cardboard and newsprint.
- 20 CHAIRPERSON PETERSEN: John, when we start to
- 21 look at the CT, conversion technologies, all the stuff
- 22 will have to be MRFed, and these will probably be dirty
- 23 MRFs in the front end. We estimate maybe the recovery
- 24 rate of some of the corrugated that goes into the strip
- 25 malls and stuff we're not getting now that's going to

- 1 landfill, we're going to kick up that recovery rate
- 2 between 10 and 20 percent with those dirty MRFs. We're
- 3 going to really increase the recovery rates of a lot of
- 4 these materials.
- 5 BRANCH MANAGER SMITH: Thank you.
- 6 Where did I leave off?
- 7 Other uses of the study data. Certainly we'll be
- 8 able to -- we now have more information -- with waste
- 9 composition data, we'll now know based on the model that's
- 10 been developed by Nancy and her crew, we can now look at
- 11 who the big generators are. And we can taylor -- we can
- 12 now know where the paper is coming from and can taylor
- 13 diversion programs and future market development programs
- 14 with materials that will be collected.
- 15 We'll also when we do the Materials Assessment
- 16 Action Plan be able to based on the information in the
- 17 database as Nancy alluded to earlier -- or described will
- 18 be able to develop detailed waste composition data for
- 19 each of the counties that -- all the counties of the
- 20 material assessment action plan. And that will give us --
- 21 will be one of the numbers for evaluating determining
- 22 recovery rates. So we all have diversion, and we'll have
- 23 disposal, and we'll have individual diversion rates for
- 24 the counties for the materials we're looking at.
- 25 So in conclusion, the waste composition study

- 1 certainly has elevated paper to a covered material,
- 2 concern material. Now we have an opportunity to divert
- 3 more and create more markets.
- 4 Any questions? Okay.
- 5 Bill.
- --000--
- 7 BRANCH MANAGER ORR: I'm Bill Orr with the Waste
- 8 Prevention Market Development Division, Recycling
- 9 Technologies Branch.
- 10 I alluded to some of the remarks I'll be making
- 11 now when I was speaking earlier about how the waste
- 12 characterization studies were different between 1999 and
- 13 2003. So on C&D what I'd like to start off by is talking
- 14 a little bit about what C&D is and how it is or isn't
- 15 covered by the waste characterization studies, talk about
- 16 how it's used for targetting and setting program
- 17 priorities, and then on the back end measuring program
- 18 effectiveness.
- 19 --000--
- 20 BRANCH MANAGER ORR: In terms of what is C&D,
- 21 basically C&D is a grouping of materials, the 22 percent
- 22 of the waste stream that we looked at. But in addition to
- 23 that, C&D is organics as you saw earlier. Lumber is like
- 24 the number two component of the waste stream. So
- 25 dimensional lumber clearly comes from C&D. But there are

- 1 other ones that sort of cross over between organics and
- 2 C&D. For example, land clearing and grubbing activities
- 3 when you prepare a site to build a building, you're going
- 4 to have other things like stumps and other large organic
- 5 components that would cross over between them.
- 6 In addition, plastic, C&D as plastics. Basically
- 7 carpet is a major component. There's a lot of things like
- 8 house wrap and other materials that are used. There's a
- 9 lot of things that are being substituted, like for example
- 10 the trim. When I bought my house a couple of years ago,
- 11 things that used to be made out of concrete or some other
- 12 masonry material are now made out of expanded polystyrene.
- 13 So don't climb on that railing on your house, because you
- 14 might poke right through it. They just stucco right over
- 15 it. There's a lot of things that are currently part of
- 16 the house or part of a building that are now plastic that
- 17 used to be another material type. That's true for a lot
- 18 of other things.
- 19 And then finally, paper. And you know, John just
- 20 talked about paper as a general commodity. But from a
- 21 construction and demolition material perspective,
- 22 corrugated cardboard is like the fourth largest component
- 23 of the C&D waste stream. So when you were looking at the
- 24 self-haul, that's probably reflected a lot, not only the
- 25 concrete, asphalt, and so forth, but a lot of that

- 1 self-haul material is packaging from items that are put
- 2 into buildings. So whether it's the dishwasher or the
- 3 cabinetry or whatever it is, if it comes in a cardboard
- 4 box, it's going to be hauled off to the landfill. So
- 5 there's a lot of things that may not show up in that 22
- 6 percent. What you might actually see is that the C&D
- 7 portion of the waste stream if you look at construction
- 8 activities may be closer to a third of the waste stream.
- 9 But you know, then you get into sort of double counting
- 10 issues. So it's a lot.
- 11 --000--
- 12 BRANCH MANAGER ORR: In terms of sectors, a lot
- 13 of different ways you can slice this pie as well. You've
- 14 already heard about the commercial, residential, and
- 15 self-haul. But from a construction standpoint, if you
- 16 look at the types of activities you've got, you've also
- 17 got new construction, meaning you build a house. You
- 18 build a school. You build a public building. But then
- 19 you also have probably almost half of the construction
- 20 activity that's going on is actually in remodeling or
- 21 additions. So again you're going to see lot of the
- 22 material showing up at the landfill through self-haul and
- 23 coming not from new construction, but either renovation or
- 24 modernization activities.
- 25 And finally, a fairly significant part of the

- 1 material is generated when you tear down buildings. So
- 2 that's sort of a mix of the variety of activities.
- 3 And then as I mentioned earlier, the main
- 4 categories of materials would be lumber, corrugated
- 5 cardboard, concrete which we're currently targetting in
- 6 the Green Procurement Action Plan to increase its use in
- 7 products such as road base and other projects like that,
- 8 drywall or gypsum and carpet. So those are the main
- 9 components of construction and demolition materials.
- 10 --000--
- 11 COMMITTEE MEMBER WIGGINS: What is drywall
- 12 composed of?
- 13 BRANCH MANAGER ORR: It's mainly consisting of a
- 14 slurry of gypsum, which is a crushed very fine powder that
- 15 is manufactured in sort of a liquid form. And then it's
- 16 placed between two layers of mixed paper. It will have
- 17 some additive. Sometimes it will have things like
- 18 fiberglass and things like that inside of it. But it's
- 19 basically gypsum which between two layers of paper. And
- 20 usually the face of the paper or the paper on either side
- 21 is high recycled content face paper. The interior core
- 22 typically has less than 10 percent recycled content in it.
- 23 There is a specific type of drywall which is called
- 24 synthetic gypsum which is actually made from a byproduct
- 25 from coal fired power plants. They're sort of pros and

- 1 cons as to whether that's the best form of gypsum or not.
- 2 But that's what drywall is made of.
- 3 --000--
- 4 BRANCH MANAGER ORR: In terms of measuring
- 5 program effectiveness, a couple of things that we have
- 6 used waste characterization study data for or plan to in
- 7 the future. The first one is the national carpet MOU.
- 8 The Board is actually a signatory for Cal/EPA in this
- 9 national effort. The Board has been monitoring progress
- 10 on the development of infrastructure. It's a ten-year
- 11 MOU. And I think we're about three or four years into it.
- 12 John Blue of my staff was actually at the annual meeting
- 13 last week, so I would expect for the Board to be hearing a
- 14 report on how things are going in probably two months on
- 15 that.
- 16 Recycled aggregate, as I mentioned, that's
- 17 currently targeted through the Green Procurement Action
- 18 Plan.
- 19 Also, we also get in combination with actual data
- 20 going across the scales, we get feedback on how C&D
- 21 ordinances are working. In fact, in a couple of
- 22 instances, what's been determined is that just by having a
- 23 C&D ordinance has had a result of about 3 percent
- 24 diversion percentage just by adopting a C&D ordinance. So
- 25 it's been a pretty effective tool.

- 1 Also down the road hopefully to help monitor the
- 2 effectiveness of the State Green Building Executive Order.
- 3 And then similar to what John Smith was
- 4 mentioning also as a mechanism for feedback on the
- 5 materials flow and economics through the Market Assessment
- 6 Action Plan where we've actually developed flow charts for
- 7 each of these major materials. And then we'll be going
- 8 out and doing jurisdictional surveys to find out the
- 9 throughputs of the various materials. So that's on the
- 10 C&D side.
- 11 Are there any questions before I move on to
- 12 plastics?
- --000--
- 14 BRANCH MANAGER ORR: Okay. In terms of plastics,
- 15 a little bit of background on plastics. I've come up with
- 16 sort of a term I like to use, the three Vs of plastic.
- 17 You probably have never heard that one before. Variety,
- 18 volume, and value.
- 19 And I think what that's important about is first
- 20 of all, as you heard earlier, there were a whole bunch of
- 21 different kinds of plastics that had been included in the
- 22 waste characterization studies, both in terms of
- 23 containers, RPPCs, and in terms of the film as well. But
- 24 it basically comes down to the fact there's a variety of
- 25 resins that make up the plastics waste stream. And

- 1 they're not compatible largely in terms of diverting them
- 2 and using them with each other. So we've done a really
- 3 good job and worked very closely with Nancy and her staff
- 4 to come up with basically commodities that we can target
- 5 for the various plastic activities.
- 6 The second thing is volume. While plastics may
- 7 only be about 9 percent of the waste stream, it's also a
- 8 very bulky component. It takes up air space. So I think
- 9 you always have to sort of take the percent of the waste
- 10 stream with a grain of salt when it comes to plastics,
- 11 because it represents probably --
- 12 MS. CARR: You might want to clarify our data we
- 13 collect, the weight of each material. So that's a big
- 14 impact for plastics, because they're so light weight. So
- 15 volume is much larger than the weight.
- 16 BRANCH MANAGER ORR: The volume is much larger
- 17 than the weight. So if you multiply by two or so, the
- 18 volume it takes up, you're looking at something that might
- 19 be occupying 20 percent or more of the air space in the
- 20 landfill. So our diversion requirements are built on
- 21 weight. But in terms of filling up landfills, that's done
- 22 on volume.
- 23 And then the last thing is value. One of the
- 24 things that I think we're seeing is more of an incentive
- 25 to divert plastics and to target what can I go after in

- 1 terms of the plastics waste stream. With the record oil
- 2 prices and also high natural gas prices, you're basically
- 3 seeing people actually going after types of plastics that
- 4 they've not gone after in the past. In fact, earlier at
- 5 the Committee meeting, we had a couple of loans dealing
- 6 with plastic businesses. Obviously, the Board just
- 7 approved a loan a couple of months ago for a film wash
- 8 line. So we're seeing a lot of investment and a lot of
- 9 opportunities. And people want to know, well, what's in
- 10 the waste stream that we can go after and really make it
- 11 worth our while.
- 12 COMMITTEE MEMBER WIGGINS: Are plastic bags
- 13 considered in plastics here?
- 14 BRANCH MANAGER ORR: Absolutely. As far as where
- 15 plastic bags would fit into the scheme of things, that
- 16 would be included as part of film plastics which represent
- 17 4 to 5 percent of the overall waste stream. And like
- 18 Nancy was saying earlier, they actually subdivided film
- 19 plastic down into like five different sub-categories. And
- 20 we would consider that part of the grocery and merchandise
- 21 bag category.
- On an overall basis as far as the major material
- 23 types, plastic also has the lowest diversion rate, about 5
- 24 percent if you look across the board. Most of that is
- 25 driven by the CRV containers. So when you look at

- 1 curbside programs, it's basically the deposit that's
- 2 driving the recycling rate across the board for plastics.
- 3 --000--
- 4 BRANCH MANAGER ORR: In terms of how we use the
- 5 waste characterization study -- I think this was mentioned
- 6 earlier. But up until a couple of years ago, one of the
- 7 primary ways that we used the characterization study was
- 8 to calculate the annual RPPC recycling rates. The law was
- 9 changed two or three years ago, and so we no longer are
- 10 required to calculate those rates. So that will not be a
- 11 future use of waste characterization study which is sort
- 12 of a mixed blessing. But we do still use it for the
- 13 purposes of targetting.
- 14 And so we've sort of broken things down and have
- 15 taken in addition to our regulatory responsibilities, the
- 16 plastics staff have been undertaking a variety of
- 17 collaborative initiatives for the last several years. The
- 18 first one focused on the film plastics, and then the
- 19 second one that we're currently looking at is how to
- 20 increase the collection of containers. So we've used the
- 21 waste characterization study to really look at how do we
- 22 focus and target on collecting the materials that are out
- 23 there in the waste stream.
- 24 We also will use it on the back end for helping
- 25 to measure the success of these voluntary efforts. And

- 1 then again like C&D and paper, this will be part of the
- 2 Market Assessment Action Plan. Some of the future uses
- 3 that we might be able to look at is while we do collect
- 4 seasonal data on a quarterly basis, there are materials
- 5 like agricultural film that have a very narrow window
- 6 where they're pulled and go to the landfill. And so some
- 7 of the data on things like ag film are probably not truly
- 8 representative of how much is really going there, because
- 9 you have to be there the two weeks it's going to the
- 10 landfill. So I think there are some specialty types of
- 11 studies that we can look at as we further our targetting
- 12 efforts.
- --000--
- 14 BRANCH MANAGER ORR: Are there any questions on
- 15 plastics?
- 16 Well, I'll turn it back over to the Lorraine
- 17 then.
- 18 ACTING DEPUTY DIRECTOR VAN KEKERIX: I hope this
- 19 overview on waste characterization has been educational.
- 20 We'd be happy to answer any questions that come up at any
- 21 point. Just let us know what your questions are, and
- 22 we'll try to get you some answers.
- 23 We will be coming to the Board with the results
- 24 of the 2005 study. So you'll see the next generation
- 25 results fairly quickly. But this will give you a good

- 1 basis for understanding some of the results of the new
- 2 studies. And we look forward to hearing Board ideas as we
- 3 start to gather ideas on what to do for the study that's
- 4 going to be coming up, our next characterization study.
- 5 COMMITTEE MEMBER WIGGINS: What kind of ideas?
- 6 ACTING DEPUTY DIRECTOR VAN KEKERIX: Well, we
- 7 ended up with the four targeted studies based on ideas
- 8 that were collected from jurisdictions, from staff around
- 9 the Board, and from Board members. So if there are
- 10 particular kinds of things that are problems -- Bill just
- 11 mentioned the ag film, that we might need to do something
- 12 different if we're studying ag film. And we want to know
- 13 more about that. So that would be one idea of something
- 14 that we could look at for our next study. And we gather
- 15 those ideas. We keep a running list. And as we get
- 16 closer to starting that new study, we sit down and hash
- 17 them all out and get input on them.
- 18 Rick.
- 19 BOARD ADVISOR DUNNE: One of the problems that
- 20 you've got is in the initial study and the studies in 2003
- 21 and this one, you don't have the baseline that you can go
- 22 across all of those and run comparison. I think while
- 23 you've got ideas from Board members and stakeholders,
- 24 other people, one of the things you really need is a
- 25 constant that goes through all of these studies so at

least you have that base. And then you can add onto that. But unless you have something that is consistent all the way through, it doesn't matter. ACTING DEPUTY DIRECTOR VAN KEKERIX: And that's an idea that the Board can consider as we're looking to get their approval on the contract for the study. If they want us to do a standard methodology throughout so that we have a baseline and add other things on to that, we can look at that. CHAIRPERSON PETERSEN: Great. ACTING DEPUTY DIRECTOR VAN KEKERIX: So thank you very much. (Thereupon the California Integrated Waste Management Board, Sustainability and Market Development Committee Adjourned at 3:05 p.m.) 

130 1 CERTIFICATE OF REPORTER I, TIFFANY C. KRAFT, a Certified Shorthand 2 Reporter of the State of California, and Registered 3 4 Professional Reporter, do hereby certify: 5 That I am a disinterested person herein; that the 6 foregoing hearing was reported in shorthand by me, 7 Tiffany C. Kraft, a Certified Shorthand Reporter of the State of California, and thereafter transcribed into 8 typewriting. 9 I further certify that I am not of counsel or 10 attorney for any of the parties to said hearing nor in any 11 way interested in the outcome of said hearing. 12 13 IN WITNESS WHEREOF, I have hereunto set my hand 14 this 16th day May, 2006. 15 16 17 18 19 20 21 22 TIFFANY C. KRAFT, CSR, RPR 23 24 Certified Shorthand Reporter 25 License No. 12277